

## CUSTOMIZABLE WOODEN DISPLAY: 3 options to fill your display

Cost for display: Free for orders over \$3500 | \$200 for orders over \$2000 | \$350 for orders under \$2000

### OPTION 1 - MONOGRAM

**Directions:**

1. Choose board type - Maple or Walnut
2. Choose font style - Imprint, EM or Farmhouse
3. Choose add on - Spreader, Wrap & Ribbon

Includes backstock of 10 pieces in the monogram collection

- Wood Display holds 64 of our 9x6 boards
- 16 boards per shelf
- Display is front and back facing

		MAPLE WOOD			WALNUT WOOD			ADD-ON	ADD-ON
MONO-GRAM	UNITS	IMP	EM	FH	IMP	EM	FH	SPREADER	WRAP & RIBBON
A	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
C	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
H	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
M	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
S	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
B	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
D	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
E	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
J	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
L	4	\$60	\$66	\$60	\$80	\$88	\$80	\$20	\$20
R	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
T	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
W	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
F	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
G	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
I	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
K	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
N	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
O	2	\$30	\$33	\$30	\$40	\$44	\$40	\$10	\$10
P	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
U	2	\$30	\$33	\$30	\$40	\$44	\$40	\$10	\$10
V	3	\$45	\$50	\$45	\$60	\$66	\$60	\$15	\$15
	74	\$1,110	\$1,221	\$1,110	\$1,480	\$1,628	\$1,480	\$370	\$370
<b>TOTAL</b>									



Rack Fixture = MLFD-WOOD

MORE OPTIONS ON REVERSE





SOPHISTIPLATE, LLC  
 PROPRIETARY DESIGNS  
 PRIVATE AND CONFIDENTIAL

## 9X6 BEST SELLING BOARD SAYINGS

### Directions:

1. Choose board type - Option 2 or 3
2. Choose add on - Spreader, Wrap & Ribbon

Includes backstock of 12 pieces

### OPTION 2

WALNUT	UNITS	EACH	TOTAL	SPREADER	WRAP & RIBBON
9x6 Walnut - Eat	4	\$20	\$80	\$20	\$20
9x6 Walnut - Mr & Mrs	8	\$20	\$160	\$40	\$40
9x6 Walnut - Gather	4	\$20	\$80	\$20	\$20
9x6 Walnut - Congrats	8	\$20	\$160	\$40	\$40
9x 6 Walnut - Cheers!	8	\$20	\$160	\$40	\$40
9x6 Walnut - Best Mom	4	\$20	\$80	\$20	\$20
9x6 Walnut - Love	4	\$20	\$80	\$20	\$20
9x6 Walnut - Choice of State	4	\$20	\$80	\$20	\$20
9x6 Walnut - Bites On A Board	4	\$20	\$80	\$20	\$20
9x6 Walnut - Charcuterie	8	\$20	\$160	\$40	\$40
9x6 Walnut - Graze	4	\$20	\$80	\$20	\$20
9x6 Walnut - Bon Appetit	8	\$20	\$160	\$40	\$40
9x6 Walnut - Squeeze The Day	4	\$20	\$80	\$20	\$20
9x6 Walnut - Small Bites	4	\$20	\$80	\$20	\$20
	76		\$1520	\$380	\$380
<b>TOTAL</b>					

### OPTION 3

MAPLE	UNITS	EACH	TOTAL	SPREADER	WRAP & RIBBON
9x6 Maple - Eat	4	\$15	\$60	\$20	\$20
9x6 Maple - Mr & Mrs	8	\$15	\$120	\$40	\$40
9x6 Maple - Gather	4	\$15	\$60	\$20	\$20
9x6 Maple - Congrats	8	\$15	\$120	\$40	\$40
9x 6 Maple - Cheers!	8	\$15	\$120	\$40	\$40
9x6 Maple - Best Mom	4	\$15	\$60	\$20	\$20
9x6 Maple - Love	4	\$15	\$60	\$20	\$20
9x6 Maple - Choice of State	4	\$15	\$60	\$20	\$20
9x6 Maple - Bites On A Board	4	\$15	\$60	\$20	\$20
9x6 Maple - Charcuterie	8	\$15	\$120	\$40	\$40
9x6 Maple - Graze	4	\$15	\$60	\$20	\$20
9x6 Maple - Bon Appetit	8	\$15	\$120	\$40	\$40
9x6 Maple - Squeeze The Day	4	\$15	\$60	\$20	\$20
9x6 Maple - Small Bites	4	\$15	\$60	\$20	\$20
	76		\$1140	\$380	\$380
<b>TOTAL</b>					

## CUSTOMIZABLE WOODEN DISPLAY FILL OPTIONS

Rack Fixture = MLFD-WOOD



Cost for display: Free for orders over \$3500 | \$200 for orders over \$2000 | \$350 for orders under \$2000

### FILL RECOMMENDATIONS

### OPTION 1 - MONOGRAM

Wood	Font	Add-on	Price	SKU	UPC
Maple	Imprint	None	\$1,110.00	MLFD-OPT1-906ART-IMP	
Maple	EMInterlock	None	\$1,221.00	MLFD-OPT1-906ART-EM	
Maple	Farmhouse	None	\$1,110.00	MLFD-OPT1-906ART-FH	
Maple	Imprint	Spreader	\$1,480.00	MLFD-OPT1-906ART-SPRDR-IMP	
Maple	EM Interlock	Spreader	\$1,591.00	MLFD-OPT1-906ART-SPRDR-EM	
Maple	Farmhouse	Spreader	\$1,480.00	MLFD-OPT1-906ART-SPRDR-FH	
Maple	Imprint	Wrap & Ribbon	\$1,480.00	MLFD-OPT1-906ART-W&R-IMP	
Maple	EM Interlock	Wrap & Ribbon	\$1,591.00	MLFD-OPT1-906ART-W&R-EM	
Maple	Farmhouse	Wrap & Ribbon	\$1,480.00	MLFD-OPT1-906ART-W&R-FH	
Maple	Imprint	Spreader, Wrap & Ribbon	\$1,850.00	MLFD-OPT1-906ART-SPRDR-W&R-IMP	
Maple	EM Interlock	Spreader, Wrap & Ribbon	\$1,961.00	MLFD-OPT1-906ART-SPRDR-W&R-EM	
Maple	Farmhouse	Spreader, Wrap & Ribbon	\$1,850.00	MLFD-OPT1-906ART-SPRDR-W&R-FH	
Walnut	Imprint	None	\$1,480.00	MLFD-OPT1-906ART-W-IMP	
Walnut	EM Interlock	None	\$1,628.00	MLFD-OPT1-906ART-W-EM	
Walnut	Farmhouse	None	\$1,480.00	MLFD-OPT1-906ART-W-FH	
Walnut	Imprint	Spreader	\$1,850.00	MLFD-OPT1-906ART-W-SPRDR-IMP	
Walnut	EM Interlock	Spreader	\$1,998.00	MLFD-OPT1-906ART-W-SPRDR-EM	
Walnut	Farmhouse	Spreader	\$1,850.00	MLFD-OPT1-906ART-W-SPRDR-FH	
Walnut	Imprint	Wrap & Ribbon	\$1,850.00	MLFD-OPT1-906ART-W-W&R-IMP	
Walnut	EM Interlock	Wrap & Ribbon	\$1,998.00	MLFD-OPT1-906ART-W-W&R-EM	
Walnut	Farmhouse	Wrap & Ribbon	\$1,850.00	MLFD-OPT1-906ART-W-W&R-FH	
Walnut	Imprint	Spreader, Wrap & Ribbon	\$2,220.00	MLFD-OPT1-906ART-W-SPRDR-W&R-IM	
Walnut	EM Interlock	Spreader, Wrap & Ribbon	\$2,368.00	MLFD-OPT1-906ART-W-SPRDR-W&R-EM	
Walnut	Farmhouse	Spreader, Wrap & Ribbon	\$2,220.00	MLFD-OPT1-906ART-W-SPRDR-W&R-FH	

MORE OPTIONS ON REVERSE

## CUSTOMIZABLE WOODEN DISPLAY FILL OPTIONS

### BEST SELLING BOARD SAYINGS OPTION 2

Wood	Add-on	Price	SKU	UPC
Walnut	None	\$1,520.00	MLFD-OPT2-906ART-W	
Walnut	Spreader	\$1,900.00	MLFD-OPT2-906ART-W-SPRDR	
Walnut	Wrap & Ribbon	\$1,900.00	MLFD-OPT2-906ART-W-W&R	
Walnut	Spreader, Wrap & Ribbon	\$2,280.00	MLFD-OPT2-906ART-W-SPRDR-W&R	

### BEST SELLING BOARD SAYINGS OPTION 3

Wood	Add-on	Price	SKU	UPC
Maple	None	\$1,140.00	MLFD-OPT3-906ART	
Maple	Spreader	\$1,520.00	MLFD-OPT3-906ART-SPRDR	
Maple	Wrap & Ribbon	\$1,520.00	MLFD-OPT3-906ART-W&R	
Maple	Spreader, Wrap & Ribbon	\$1,900.00	MLFD-OPT3-906ART-SPRDR-W&R	