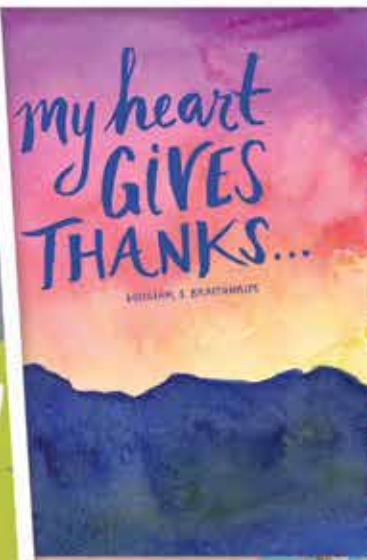




**BIELY & SHOAF**  
.....  
COLLECTION



2024

Greeting Cards & Boxed Notes

# BIELY & SHOAF CO.

= EST. 2017 =

Our diverse greeting card line showcases the immensely gifted artists that we have the pleasure of working with, including Katie Daisy, Geninne Zlatkis, Morgan Harper Nichols, Alexandra Snowdon, Carrie Schmitt, Molly Hatch, Meera Lee Patel, Misha Zadeh, Magriki Berg, Anne Keenan Higgins, Sarah Forster, Louise Mulgrew, Carrie Shryock, Jessica Swift and Kenzie Kae Elston. The individual looks of these top designers combine to create a beautifully curated in-store palette that your customers will continuously enjoy.

For 2024, we're excited to introduce the work of a talented new artist, Joy Laforme.

Please let us know if we can help in any way. We are very thankful to be working with you!

*Biely & Shoaf Co. is an award-winning designer, manufacturer, and distributor of stationery and gift products, selling to specialty retailers and select national chains. Established in July of 2017, the company distributes five distinct product lines, Shannon Martin Design, Oatmeal Studios, A Smyth Co., Black Joy Paper, and its own line, the Biely & Shoaf Collection, which is featured in this catalog.*

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## TERMS AND CONDITIONS:

**Minimum order: \$100.00**

Opening order: Credit Card

Master Card Visa American Express Discover

To apply for Net 30 terms, please include three industry credit references & bank information. All prices and information are subject to change.

**Toll free 877.957.0940**

**Fax 206.957.0945**

**orders@bielyshoaf.com**

## THE BIELY & SHOAF COLLECTION // GREETING CARDS

- Featuring top industry designers
- A-6 size, 4.5" x 6.25"
- Printed on high-quality, recycled post-consumer waste paper, 100 lb weight
- Printed in the USA

*Sold in half dozens or full dozens*

### COST FOR STANDARD CARDS

\$11.85 per half dozen (\$3.95 retail)

### COST RANGE FOR TREATMENT CARDS

 FOIL  GLITTER

\$11.25-\$13.50 per half dozen (\$3.75-\$4.50 retail)

**MINIMUM** half dozen/design

*See above for terms and conditions.*

CATALOG SHOWS RETAIL PRICE  
OF INDIVIDUAL CARD

## FOLLOW US ON SOCIAL MEDIA!

**Instagram: bielyshoaf**

**Facebook: Biely & Shoaf**

**Pinterest: Biely & Shoaf Co.**

Be sure to tag us in any posts!  
We love to see and share pictures  
of our products in your stores.

BIRTHDAY



Happy Birthday  
LM048  
\$3.95



You look mush younger!  
Happy Birthday!  
LM046  
\$3.95



May your year be filled with endless possibilities & wonderful memories.  
LM044  
\$4.50



Happy Birthday  
LM042  
\$4.50

BIRTHDAY



Cheers to you!  
LM040  
\$4.50



It's your special day, roll out and celebrate!  
LM038  
\$4.50



Have a roaring good time  
LM037  
\$4.50



May your day be full of lovely things  
LM032  
\$4.50

BIRTHDAY



Wishing you a birthday full of fun surprises  
LM031  
\$3.95



Celebrating all that makes you special, today and always  
LM030  
\$4.50



Happy Birthday  
LM029  
\$4.50



Wishing you a day filled with everything you enjoy  
LM028  
\$4.50

BIRTHDAY



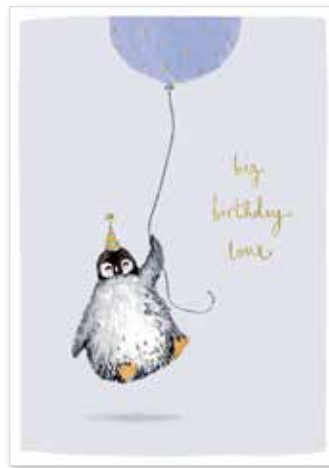
Wishing you a beautiful day and a wonderful year ahead

LM027 \$4.50



Wishing you a day full of all the things you love

LM025 \$4.50



May your day be as fantastic as you are

LM022 \$4.50



Heaps of love on your birthday

LM021 \$4.50

BIRTHDAY



Sending you big birthday wishes

LM020 \$3.95



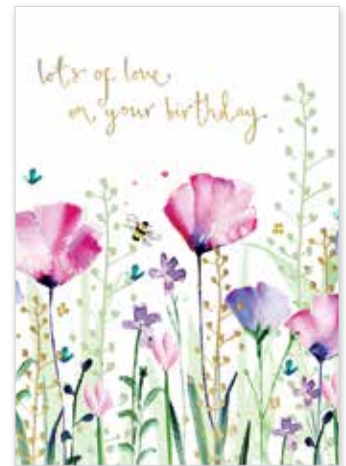
Relax and enjoy your special day!

LM019 \$3.95



Hope your birthday is one for the ages!

LM018 \$3.95



Blank

LM016 \$4.50

BIRTHDAY



Sweet wishes for a delightful birthday

LM015 \$3.95



Celebrating you, today and always. Happy Birthday!

LM014 \$3.95



You're the purrr-fect age! Happy Birthday

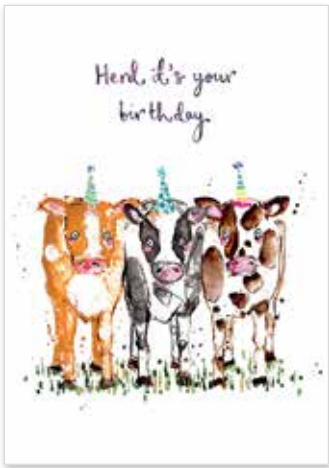
LM013 \$3.95



Blank

LM012 \$3.95

BIRTHDAY



Happy Birthday from all of us  
**LM011**  
 \$3.95



Blank  
**LM010**  
 \$3.95



Hope your birthday was great!  
**LM009**  
 \$3.95



Wishing you a beautiful year ahead  
**LM002**  
 \$4.50

BIRTHDAY



May your year ahead be filled with wonderful adventures  
**LM001**  
 \$4.50



Happiest of birthdays to you!  
**JL005**  
 \$3.95



Sending you warm wishes on your birthday!  
**JL004**  
 \$3.95



Enjoy your special day to the fullest!  
**JL003**  
 \$3.95

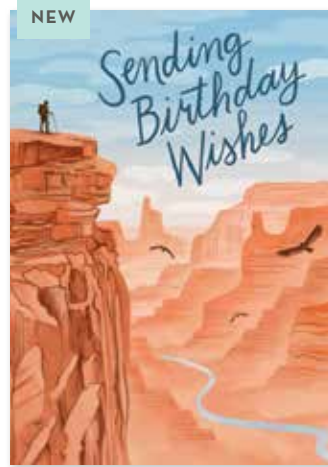
BIRTHDAY



Wishing you a year of joy and adventures.  
**JL002**  
 \$3.95



May all your dreams and wishes come true.  
**JL001**  
 \$3.95



...for a year full of adventures!  
**CH027**  
 \$3.95



Savor your magical journey in the year to come!  
**CH023**  
 \$4.50

BIRTHDAY



Blank  
**CH022**  
 \$4.50



Wishing you a wild birthday!  
**CH017**  
 \$4.50



Have a wonder-filled birthday!  
**CH016**  
 \$4.50



Happy Birthday!  
**CH014**  
 \$4.50

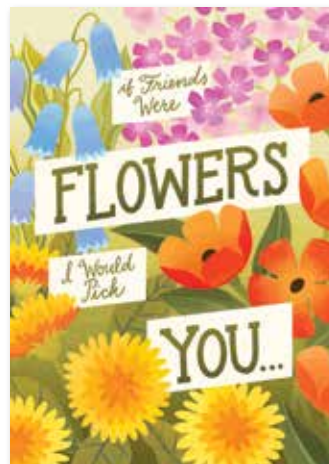
BIRTHDAY



May this year be full of growth and happiness!  
**CH013**  
 \$3.95



And I'm so glad you're part of mine.  
 Happy Birthday!  
**CH006**  
 \$4.50



Every single time. Happy Birthday!  
**CH005**  
 \$3.95



Happy Birthday!  
**CH004**  
 \$4.50

BIRTHDAY



from wishing you a special birthday!  
**CH003**  
 \$3.95



Happy Birthday!  
**CH002**  
 \$4.50



Let the funny business begin!  
**CH001**  
 \$4.50



Treat yourself right!  
**KD052**  
 \$4.50

BIRTHDAY



Here's to a year of abundance & joy!  
**KD051**  
 \$4.50



Have a delightful birthday!  
**KD048**  
 \$3.95



Here's to a year of flourishing!  
 Happy Birthday  
**KD043**  
 \$4.50



And have a wild and wondrous birthday!  
**KD041**  
 \$3.95

BIRTHDAY



You foxy thing!  
**KD040**  
 \$4.50



Every year you're blooming into your true and beautiful self. Happy Birthday  
**KD039**  
 \$3.95



Happy Birthday to my spirited friend!  
**KD036**  
 \$4.50



Wishing you a birthday that's as bright as you are!  
**KD033**  
 \$4.50

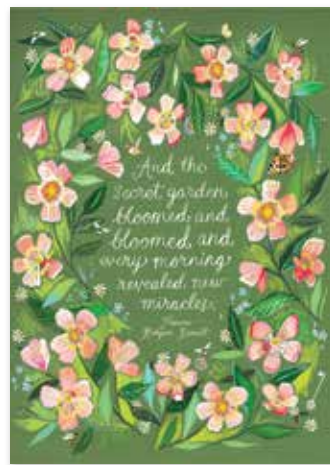
BIRTHDAY



May your day be filled with delightful surprises!  
**KD032**  
 \$3.95



Happy Birthday  
**KD031**  
 \$4.50



You get more amazing every year.  
 Happy Birthday  
**KD029**  
 \$4.50



Wishing you a wonderful birthday.  
**KD027**  
 \$3.95

BIRTHDAY



Hope that it's out of this world!

**KD026**  

\$4.50



Enjoy the beauty of the year ahead.  
Happy Birthday

**KD025** 

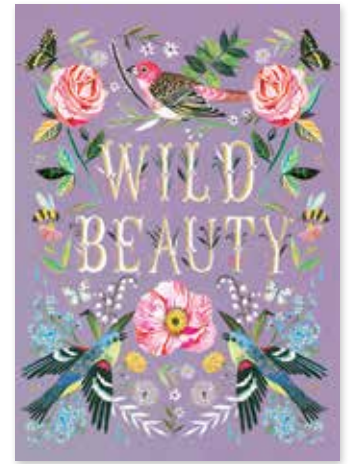
\$3.95



Sending you an abundance of wishes.

**KD017** 

\$3.95



Wishing you a birthday that  
makes your heart sing!

**KD016**  

\$4.50

BIRTHDAY



Celebrating all that makes you special  
today and always. Happy Birthday

**KD015** 

\$3.95



May your year ahead be filled with  
wonderful adventures!

**KD014** 

\$3.95



Wishing you a day filled with lightness  
and inspiration. Happy Birthday

**KD013**  

\$4.50



Sweet wishes for a delightfully  
happy birthday.

**KD011**  

\$4.50

BIRTHDAY



Hoping this day brings you sweet memories  
and much happiness. Happy Birthday

**KD012** 

\$3.95



May your day be beautiful!

**KD005**  

\$4.50



Abundant Birthday Wishes!

**KD004**  

\$4.50



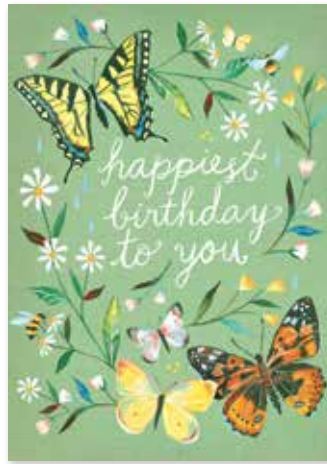
BIRTHDAY



May your Birthday be made of stars  
**KD001**  
 \$3.95



from me. Happiest Birthday!  
**MP804**  
 \$4.50



Lots of wishes coming your way  
**MP803**  
 \$4.50



So thankful for you. Happiest Birthday!  
**MP802**  
 \$3.75

BIRTHDAY



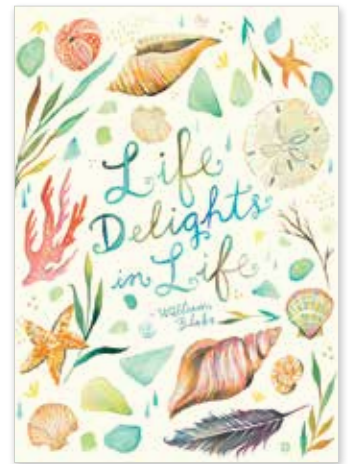
You deserve all you're hoping for!  
**MP800**  
 \$3.75



Happiest birthday wishes.  
**MP596**  
 \$4.50



Sending birthday love.  
**MP554**  
 \$3.75



May your day be filled with all the things you love. Happy birthday wishes.  
**MP553**  
 \$4.50

BIRTHDAY



Sending love for a very happy birthday  
**MP552**  
 \$3.95



A birthday wish for a day of sunshine and year full of happiness  
**MP551**  
 \$3.95



... and let it fill your whole heart.  
 Happiest birthday to you  
**MP550**  
 \$3.95



To my best friend and true love.  
 Happy Birthday!  
**MP549**  
 \$3.75

BIRTHDAY



and enjoy this delightful day!  
Happy Birthday

MP546 \$3.75 7 3749144546 0 \*



Wishing you a beautiful day and  
a bright year ahead. Happy Birthday

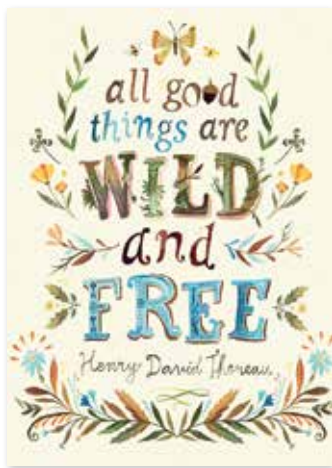
MP526 \$3.95 7 3749144526 2



...because you're my wonderful friend! Happy Birthday

MP368 \$3.95 7 3749144368 8

BIRTHDAY



Wishing you all good things on your birthday

MP299 \$3.95 7 3749144295 5



Hope your day is just as amazing as  
you are!

GZ010 \$4.50 8 1009892367 5



May all good things come your way.  
Happy Birthday!

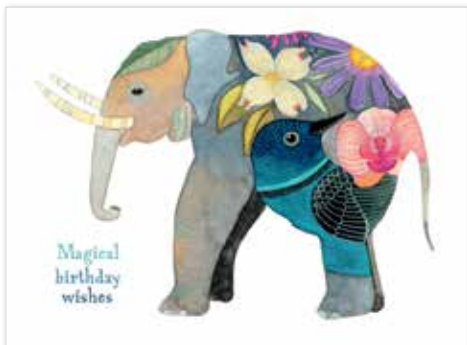
GZ006 \$3.95 8 1009892363 7



Wishing you the happiest kind of day.  
Sending birthday love.

GZ001 \$3.95 8 1000699881 8

BIRTHDAY



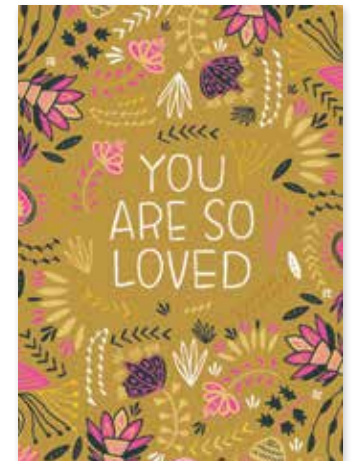
May wonderful things come your way today.  
Happy Birthday

GZ002 \$3.95 8 1000699882 5



Here's to your best year yet!

JS013 \$3.95 8 1009892039 1



You're truly the best, better than all the  
rest. Happiest Birthday!

JS011 \$4.50 8 1009892031 5

BIRTHDAY



You've got that special something. Luck and love on your birthday!

JS009 \$4.50  2 



May your day be filled with love and magic.

JS006 \$4.50  1 



Today is your day!

JS005 \$3.95  4



You deserve all the goodness + magic!

JS003 \$4.50  0 

BIRTHDAY



I'm filled with rainbows when I think of you. Happy Birthday!

JS002 \$3.95  3



Happy Birthday, wonderful you!

JS001 \$3.95  6



Happy Birthday!

ML023 \$4.50  1 



Blank

ML020 \$3.95  3

BIRTHDAY



And always celebrating the person you are.

ML017 \$3.95  7



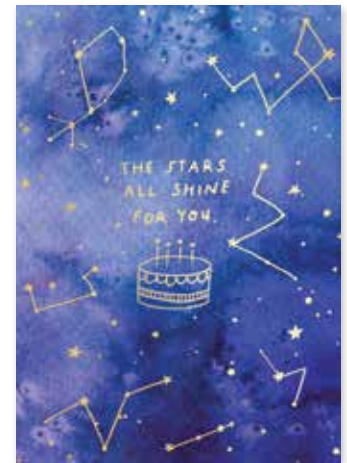
Blank

ML013 \$4.50  1 



Blank

ML012 \$3.95  4



Happy Birthday!

ML010 \$4.50  0 



BIRTHDAY



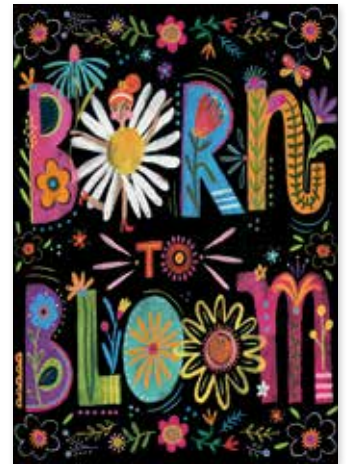
Happy Birthday  
**KE008**  
 \$3.95



It's your day. Happy Birthday!  
**KE003**  
 \$3.95



Have a gorgeous birthday!  
**KE002**  
 \$4.50



You're a whole bouquet today. Happy Birthday!  
**KE001**  
 \$3.95

BIRTHDAY



Sweet wishes for a delightfully happy birthday.  
**MB001**  
 \$3.95



Wishing you a beautiful day and a bright year ahead!  
**MB004**  
 \$3.95

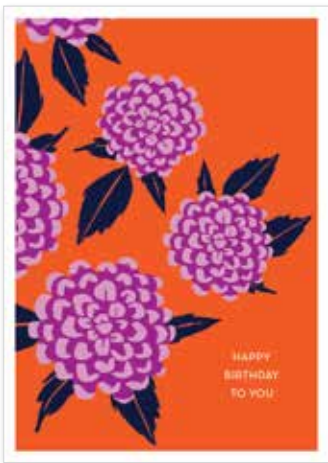


For a wonderful day and year ahead.  
**MB020**  
 \$4.50



Make a wish!  
**MB024**  
 \$3.95

BIRTHDAY



Here's to another season wiser, stronger, and more beautiful!  
**MZ026**  
 \$3.95



Blank  
**MZ025**  
 \$4.50



Hope today is filled with many bright and beautiful moments!  
**MZ023**  
 \$4.50



Tweet yourself and savor every moment!  
**MZ020**  
 \$4.50

BIRTHDAY



May your day be as fabulous as you are.

MZ012  
\$3.75



Blank

MZ004  
\$3.75



Stay young at heart and have a wonderful birthday.

MH004  
\$4.50



BIRTHDAY



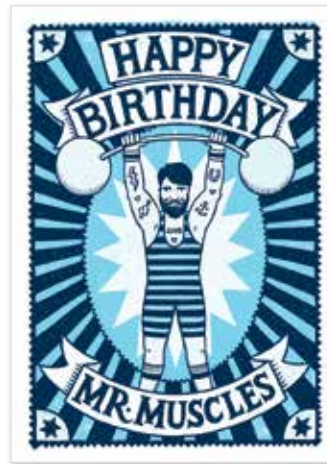
Cheers to you!

AS110  
\$4.50



Have a beautiful day!

AS108  
\$3.95



Have a hunky day!

AS101  
\$3.95



How amazing you are. Happy Birthday!

CS001  
\$3.95



BIRTHDAY



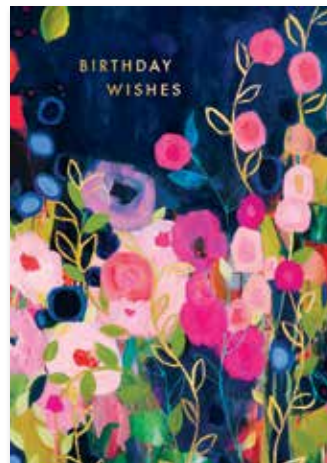
Wishing you a wonderful birthday.

CS006  
\$4.50



Wishing you a day full of all the things you love. Happy Birthday

CS022  
\$3.95



May blessings find you daily in the year ahead.

CS005  
\$4.50



You make the world a more beautiful place. Wishing you a lovely birthday.

CS017  
\$3.95



BIRTHDAY



Enjoy your special day.

CS002 \$4.50



Celebrating you, today and always. Happy Birthday!

MN009 \$4.50



Wishing you an incredible year ahead. Happy Birthday

MN007 \$4.50



Sending you so much love on your birthday!

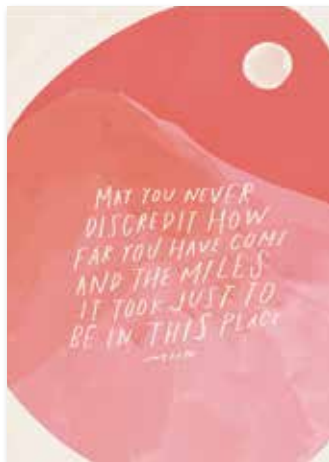
MN006 \$3.95

BIRTHDAY



Today and every day. Wishing you a wonderful birthday, and a fantastic year ahead.

MN005 \$4.50



So proud of you and all you've become. Wishing you a happy birthday.

MN004 \$3.95



Life is a wonderful adventure... Happy birthday and enjoy the journey!

MN003 \$4.50



Make it a wonderful year for you. Wishing you the happiest of birthdays!

MN002 \$3.95

BIRTHDAY



Happy Birthday to a beautiful person.

MN001 \$3.95



Wishing you so much love and happiness together!

LM035 \$4.50



Wishing you much love and joy on your wedding day

LM008 \$4.50



Wishing you a life of happiness together.

CH008 \$3.95

WEDDING



Wishing you both a lifetime of love. Congratulations on your wedding.

**KD018** \$4.50



...between you forever. Congratulations on your marriage!

**KD044** \$3.95



Happy Wedding!

**MP544** \$3.95



Wishing you both a happy new life of never-ending joys. Congratulations on your wedding.

**GZ003** \$3.95

WEDDING



Congratulations on your marriage, love birds!

**JS015** \$3.95



So happy for you.

**ML022** \$4.50



...a love as true as yours. Wishing you so much happiness together.

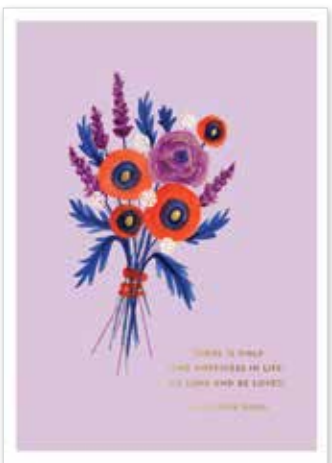
**SF020** \$4.50



Congrats on your union.

**MB027** \$4.50

WEDDING



Congratulations on your new chapter together.

**MZ019** \$4.50



So happy for you! Congratulations.

**CS009** \$4.50



Wishing you much love and joy on your wedding day.

**MN030** \$4.50

ANNIVERSARY



Happy Anniversary

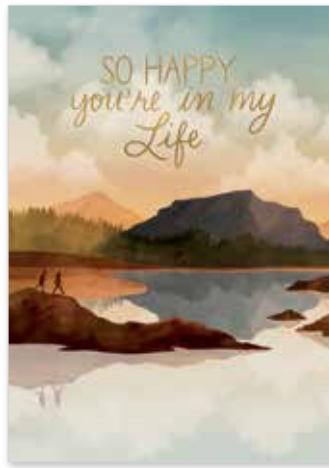
**LM043** \$4.50



ANNIVERSARY



Today, and always  
LM004  
\$4.50



Happy Anniversary, my love!  
CH021  
\$4.50



When I count my blessings, you're at the top. Happy Anniversary!  
CH009  
\$4.50



I love you wildly  
KD047  
\$3.95

ANNIVERSARY



My home is with you, always.  
KD037  
\$3.95



...loving you. Happy Anniversary  
KD030  
\$4.50

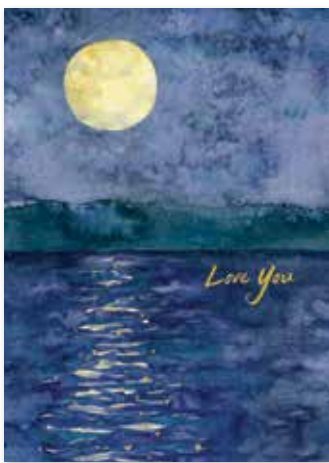


I love our life together. Happy Anniversary  
MP595  
\$4.50



Happy Anniversary  
ML011  
\$4.50

ANNIVERSARY



To the moon and back.  
SF014  
\$4.50



Yes it's true, I'm so in love with you!  
SF009  
\$3.95



Happy Anniversary!  
CS010  
\$4.50



Blank  
LM039  
\$4.50

LOVE



Blank  
ML008  
\$3.95



Blank  
SF004  
\$4.50



So glad you're here!  
LM003  
\$4.50



Congratulations on your bouncing bundle of joy!  
CH010  
\$4.50

NEW BABY



Welcome sweet baby!  
KD042  
\$3.95



Welcome to this wonderful world  
MP806  
\$4.50



Congratulations on your sweet little critter.  
MP525  
\$3.95



Congrats on your new baby cub!  
JS014  
\$3.95

NEW BABY



We've been waiting for you.  
ML016  
\$4.50



Can't wait to meet this little ray of sunshine!  
SF015  
\$3.95



Enjoy all the happy little moments. Congratulations!  
MB008  
\$3.95



Congratulations on your beautiful new baby.  
MN031  
\$4.50



Blank  
MZ001  
\$3.95



You picked the best family!  
MZ002  
\$3.95



Blessings to you and your little one  
Happy Shower  
MP543  
\$3.75

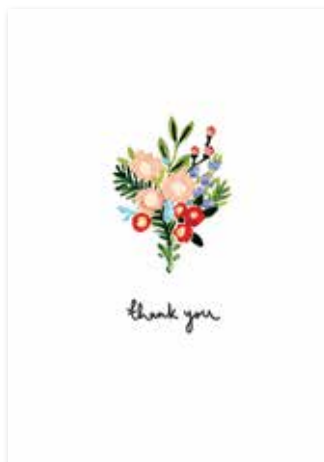
THANK YOU



So very much!  
LM036  
\$4.50



For your kindness  
LM024  
\$3.95

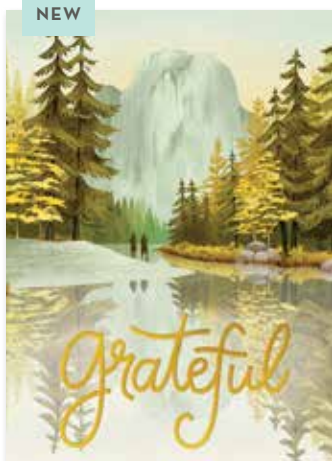


Blank  
LM007  
\$3.95

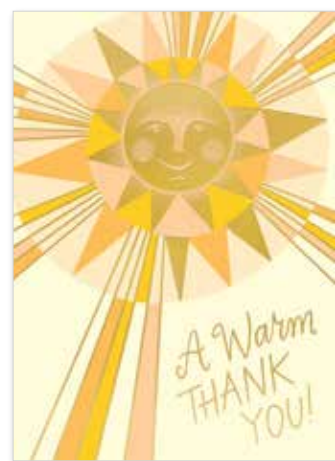


Your generosity means the world!  
JL008  
\$3.95

THANK YOU



Just reflecting on how thankful I am for you.  
CH026  
\$4.50



Blank  
CH015  
\$4.50



Blank  
CH007  
\$3.95

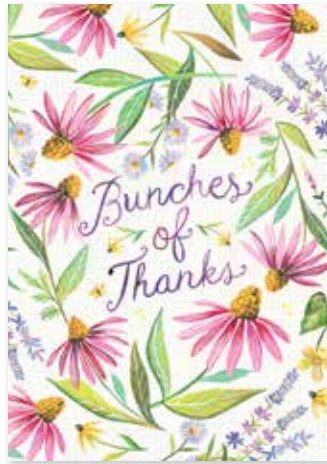


Sew thankful you're in my life!  
KD055  
\$3.95

THANK YOU



Blank  
KD034  
\$3.95



Blank  
KD020  
\$4.50



And all that you do.  
KD019  
\$3.95



That meant so much  
MP801  
\$4.50

THANK YOU



Thank you so much  
MP542  
\$3.95



Thank you for always being so kind.  
MP524  
\$3.95



Deeply grateful for your thoughtfulness.  
GZ009  
\$3.95



For you I am grateful.  
JS008  
\$3.95

THANK YOU



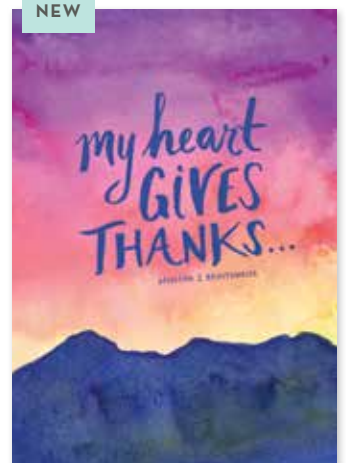
A million thanks + more.  
JS004  
\$3.95



Blank  
ML015  
\$4.50



With my deepest gratitude.  
ML003  
\$3.95

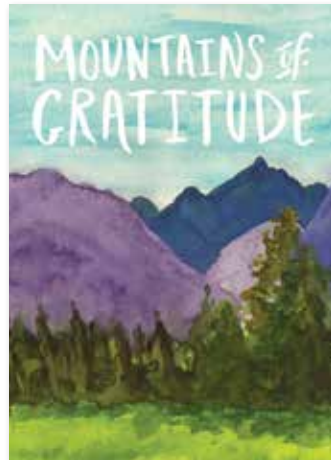


Blank  
SF019  
\$3.95

THANK YOU



For all you are and all you do.  
**SF010**  
 \$3.95



Can't thank you enough.  
**SF005**  
 \$3.95



Sending all the sunshine, and many thanks.  
**KE007**  
 \$3.95



I appreciate you and all you do.  
**KE005**  
 \$3.95

THANK YOU



Bunches of thanks.  
**MB023**  
 \$4.50



What you did meant so much.  
**MB014**  
 \$3.95



You're the best!  
**AS105**  
 \$3.95



Thank you for all you do.  
**MN011**  
 \$3.95

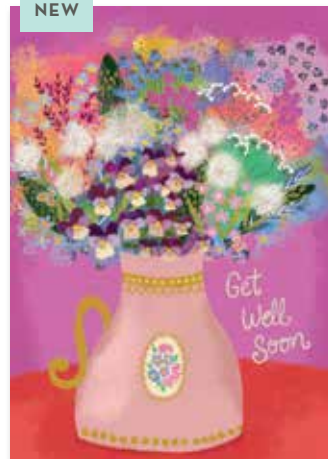
THANK YOU



Blank  
**MZ015**  
 \$3.95



Sending bunches of get well wishes your way  
**LM026**  
 \$4.50



Take time to rest and recover, and you'll be back to your vibrant self soon.  
**JL006**  
 \$3.95



Get well soon  
**KD054**  
 \$3.95

GET WELL



Hope you're back to your bright and cheery self soon.

**KD021**  
\$3.95



Sending hugs and happiness. Get well soon

**MP540**  
\$4.50



Wishing you a spring in your step very soon.

**MP523**  
\$3.95



Blank

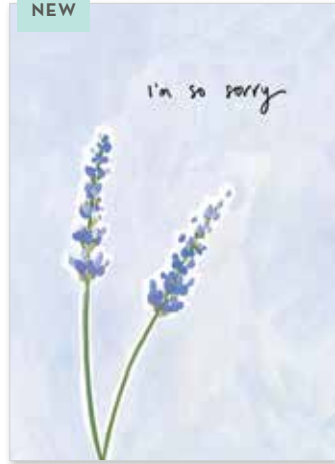
**GZ007**  
\$3.95

GET WELL



Sending bunches of get well wishes your way.

**MB010**  
\$3.95



Blank

**LM047**  
\$3.95



Sending love during this time of sadness. With sympathy

**LM033**  
\$4.50



Sharing in your sadness, and wishing you peace in the days to come

**LM017**  
\$3.95

SYMPATHY



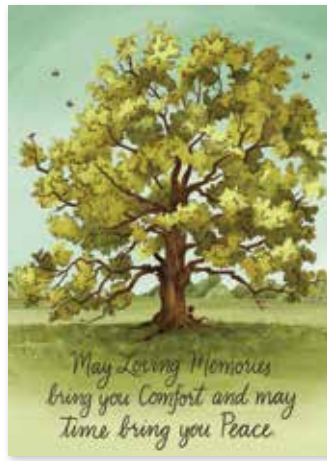
Thinking of you during this difficult time

**LM005**  
\$4.50



And sending loving light your way.

**JL007**  
\$3.95



With sympathy.

**CH020**  
\$3.95



Thinking of you, and holding you in my heart.

**CH012**  
\$4.50

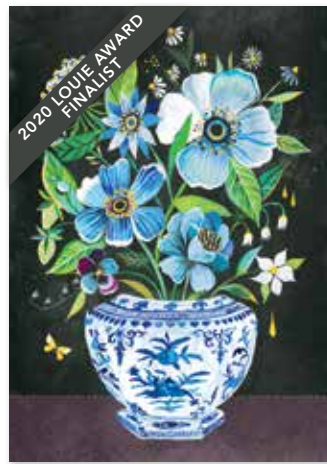
SYMPATHY



My heart is with you.  
**KD035**  
 \$4.50



Thinking of you during this difficult time.  
**KD022**  
 \$3.95

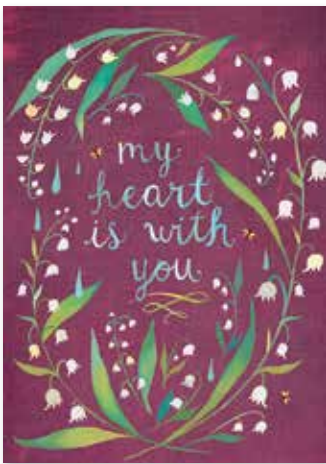


Sending caring thoughts.  
**KD007**  
 \$4.50



Especially now  
**MP805**  
 \$3.95

SYMPATHY



Sending love and sympathy  
**MP539**  
 \$3.95



Thinking of you and sharing your loss  
**MP538**  
 \$3.95



Now and always, with sympathy.  
**ML019**  
 \$3.95

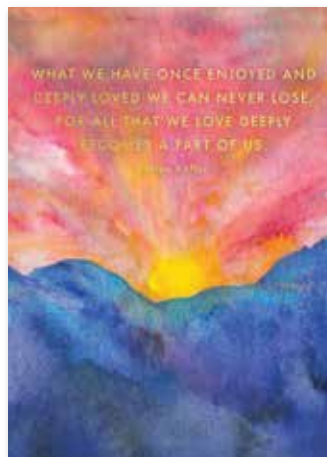
SYMPATHY



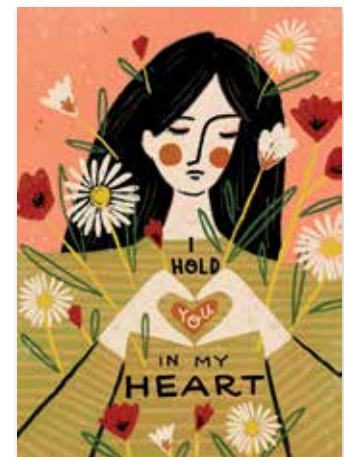
Thinking of you and sharing your loss.  
**ML014**  
 \$4.50



Sending you comfort and peace.  
**SF011**  
 \$4.50



May the memories of your loved one live on in your heart. With deepest sympathy.  
**SF003**  
 \$4.50

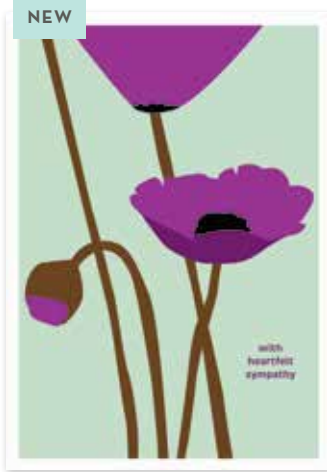


& I think of you always.  
**KE006**  
 \$3.95

SYMPATHY



With love & my deepest sympathy.  
**MB028**  
 \$3.95



May beautiful memories be your strength  
**MZ030**  
 \$3.95



May you find comfort and healing in the love of those who remember with you  
**MZ029**  
 \$3.95



Here whenever you need me. With Sympathy  
**MZ024**  
 \$4.50

GET WELL



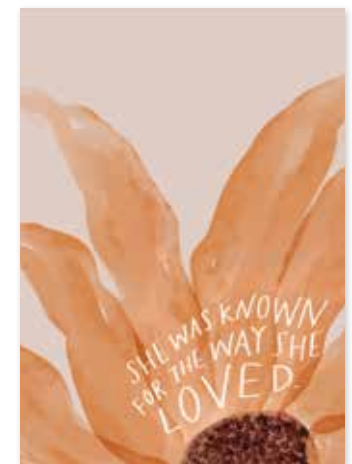
Sharing in your sadness, and wishing you peace in the days to come.  
**MZ021**  
 \$4.50



I am here for you, today and always.  
**CS016**  
 \$3.95



Sending you peace and comfort.  
**CS015**  
 \$3.95



And we were blessed to know her. With deepest sympathy.  
**MN012**  
 \$3.95

PET SYMPATHY



So very sorry for your loss.  
**SF017**  
 \$4.50



So very sorry for your loss.  
**AH010**  
 \$3.95

FRIENDSHIP



...every day!  
**LM041**  
 \$4.50



Thanks for bee-ing such a great friend.  
**CH019**  
 \$4.50



FRIENDSHIP



Thinking of you, and missing you.  
**CH018**  
 \$4.50



You're my jam  
**KD049**  
 \$3.95

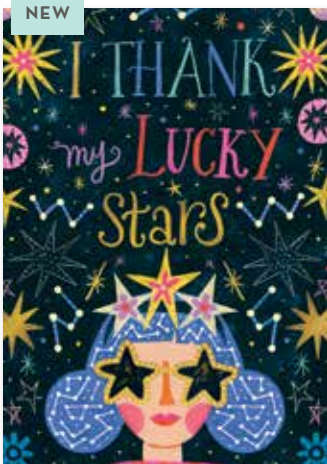


You deserve a gorgeous day  
**KD006**  
 \$3.95



Hello, friend!  
**MP594**  
 \$4.50

FRIENDSHIP



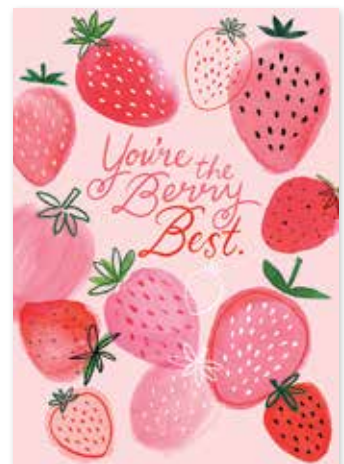
For a super stellar friend like you  
**KE017**  
 \$4.50



And you are one of a kind  
**KE013**  
 \$3.95



We are birds of a feather, better together.  
**KE011**  
 \$3.95



Blank  
**MB025**  
 \$3.95

FRIENDSHIP



Thank you for being you.  
**CS018**  
 \$4.50



Blank  
**MN018**  
 \$4.50

CONGRATULATIONS

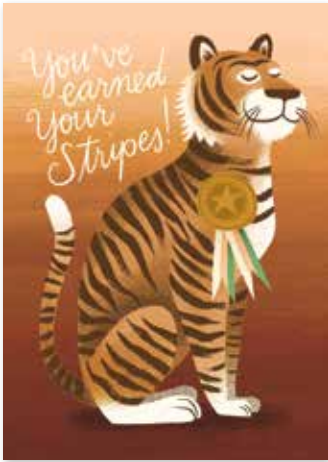


Blank  
**LM034**  
 \$4.50



Congrats on your big success!  
**CH025**  
 \$4.50

CONGRATULATIONS



Way to go, tiger!

CH011 \$3.95



I'm so happy for you!

ML006 \$4.50



Congratulations on your achievements, can't wait to see what you'll do next.

SF016 \$3.95



Yay! Congrats! So proud of you.

MB012 \$3.95

CONGRATULATIONS



You did it!

AS112 \$3.95



Will you forgive me?

KD046 \$3.95



Blank

LM049 \$3.95



Be sure to take time and nurture yourself.

CH028 \$3.95

ENCOURAGEMENT



I'm here for you always.

CH024 \$3.95



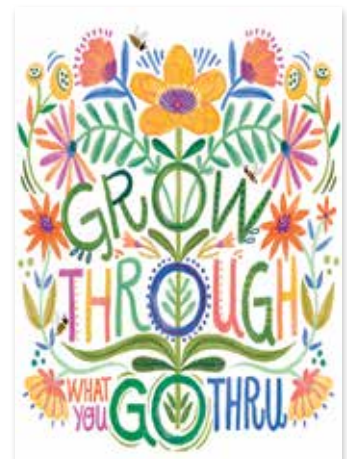
Blank

KD038 \$3.95



I believe in you.

KD023 \$4.50



You are strong, resilient & beautiful.

KE004 \$3.95

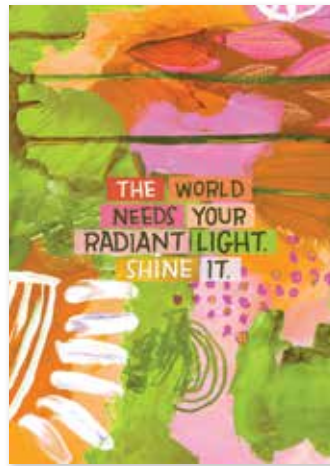
ENCOURAGEMENT



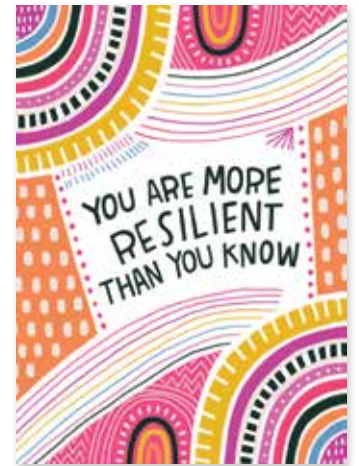
May each day bring strength and courage  
**MP537**  
 \$3.75



Another day to dream, reflect, and hope.  
**MP536**  
 \$4.50



I see your brightness.  
**JS012**  
 \$4.50



I see your strength. You're not alone.  
**JS010**  
 \$3.95

ENCOURAGEMENT



You've got this.  
**JS007**  
 \$3.95



Blank  
**ML018**  
 \$3.95



You're amazing, don't forget it.  
**MN033**  
 \$3.95



The same light you see in others is shining within you too.  
**MN017**  
 \$3.95

ENCOURAGEMENT



You are free to declare with bold audacity: this story is not over yet.  
**MN015**  
 \$4.50



Blank  
**MN014**  
 \$3.95



Pause. Breathe. Reflect. You have bloomed in beautiful ways.  
**MN013**  
 \$4.50

THINKING OF YOU



Thinking of You  
**MP807**  
 \$3.95

THINKING OF YOU



May time lead you to a brighter day. Thinking of you...

MP522 \$3.95 7 1009892327 4



Blank

MZ027 \$3.95 8 1009892327 9

NEW HOME



Congratulations on your new place.

MZ018 \$4.50 8 1000699988 4 f



Blank

LM023 \$3.95 8 1009892265 2

NEW HOME



Cozy wishes for all good things!

KD008 \$3.95 8 1000699908 2



Happy Homemaking Congrats on your new place.

MB026 \$3.95 8 1009892069 8

RETIREMENT



Happy retirement, you've earned it!

LM045 \$4.50 8 1009892382 8 f

ALL OCCASION / BLANK



Blank

LM006 \$3.95 8 1009892252 4

ALL OCCASION / BLANK



Blank

KD053 \$3.95 8 1009892096 4



Blank

KD050 \$3.95 8 1009892093 3



Blank

KD045 \$3.95 8 1009892045 2



Blank

KD024 \$3.95 8 1000699924 2

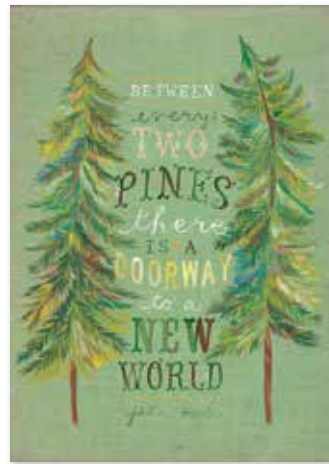
ALL OCCASION / BLANK



Blank  
KD002  
\$3.95



Blank  
MP592  
\$4.50



Blank  
MP591  
\$4.50

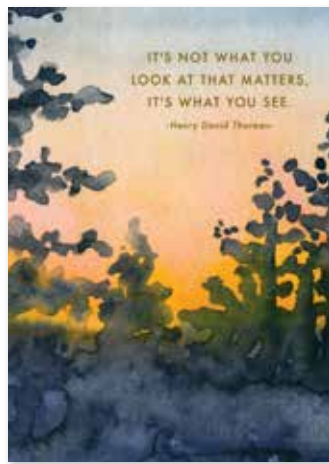


Blank  
GZ008  
\$3.95

ALL OCCASION / BLANK



Blank  
ML021  
\$3.95



Blank  
SF008  
\$3.95



Blank  
KE015  
\$3.95



Blank  
KE014  
\$3.95

ALL OCCASION / BLANK



Blank  
MB017  
\$3.95



Blank  
MZ016  
\$3.95



Blank  
MN034  
\$3.95



Blank  
MN019  
\$3.95

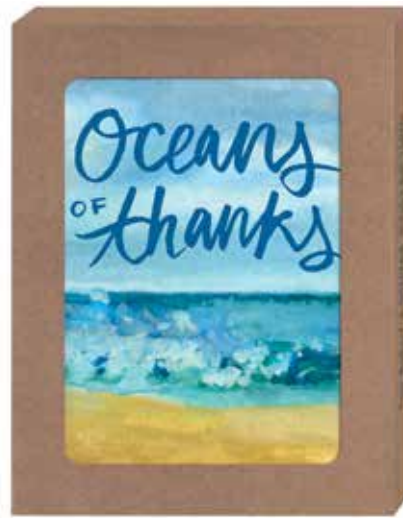
# BOXED NOTES

Featuring the designs of many of our top artists, our boxed notes are printed on beautiful sustainably sourced paper with coordinating envelopes.

- A-2 size 4.25" x 5.5"
- Cards printed in the USA

**MINIMUM:** 6 boxes per design

**COST:** \$7.50 wholesale price per box of 10



## WITH KRAFT PACKAGING!

- // 10 CARDS & ENVELOPES PER BOX
- // MINIMAL WASTE PACKAGING
- // RECYCLABLE KRAFT BOX



NEW



LMN01 

NEW



LMN02 

NEW



MPN48 

NEW



KDN07 

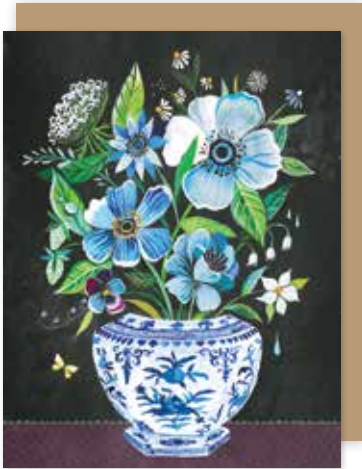


KDN06 



KDN05 

BOXED NOTES



KDN03  8 10006 99265 6



KDN02  8 10006 99264 9



KDN01  8 10006 99263 2



KEN01  8 10098 92035 3

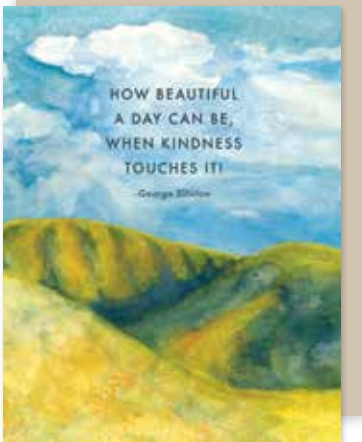


CHN01  8 10006 99260 1

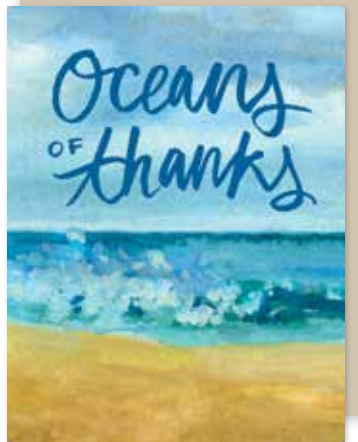


CHN02  8 10006 99261 8

NEW



SFN02  8 10098 92392 7



SFN01  8 10006 99741 5

NEW



GZN01  8 10098 92368 2

BOXED NOTES



MNN01 



MNN02 



AHN03 



AHN02 



AHN01 



MLN01 



MBN02 



MBN01 



CSN03 



## BOXED NOTES



MZN02



MZN01



MHN01



## OUR ARTISTS

### MEET OUR ARTISTS

We are honored to have a group of highly talented artists contributing to the Biely & Shoaf Collection. The individual looks of these top designers combine to create a beautifully curated in-store palette that your customers will continuously enjoy. For 2024, we're excited to introduce the work of a talented new artist, Joy Laforme, expand on our offerings by Louise Mulgrew, the USA Greeting Card Association's 2023 Artist of the Year, and publish fresh designs by the celebrated Southwest based artist, Geninne Zlatkis.

KATIE DAISY



Working with watercolor and acrylic paint, Katie Daisy strives to capture the magic and beauty of a life lived in harmony with nature.

LOUISE MULGREW



Working with gouache and watercolor, Louise designs in her studio by the sea in Brighton, England, inspired by her love of all animals, and passion for the natural world.

CARRIE SHRYOCK



Carrie Shryock is an artist, illustrator, and a nature lover. She finds endless inspiration in the beautiful complexity of the natural world, and the colors of the changing seasons.

MEERA LEE PATEL



Meera Lee Patel is a self-taught artist and writer who believes that anything is possible. Working with pencil and gouache, Meera is inspired by the small stories found in everyday life.

## OUR ARTISTS



Artist Sarah Forster finds inspiration in the wonders of nature. She works in watercolors charged with Reiki, moon water & crystals to infuse each card with good vibes.



Joy Laforme is an artist and illustrator, living in New Jersey. Working primarily in digital media, she is inspired most by color, light, and the tiny and beautiful details of everyday life.



Geninne is an artist living in the high desert of New Mexico. She makes art on a variety of surfaces, including ceramics and sterling silver. She is obsessed with birds and her surrounding desert flora.



Kenzie Kae Elston is a born creative who loves color, pattern and all things floral. Working primarily with digital media, Kenzie creates delightfully whimsical cards with bold, decorative lettering.



Working with both traditional materials and digital media, Jessica Swift creates magically uplifting cards that inspire others to live colorful, unique, and hope-filled lives.



Instagram poet and artist Morgan Harper Nichols has created her life's work around the stories of others. She currently resides in Phoenix, Arizona, with her family.



Carrie Schmitt is an artist and author who began painting as a therapeutic practice. Today her vibrant paintings are sold in galleries and in private collections.



Working with both traditional materials and digital media, Magrikie strives to create illustrations that will inspire joy and uplift others.



Alexandra Snowdon lives in Edinburgh, Scotland's beautiful capital city. Her inspiration comes from the surrounding wild coast and mountains and her outdoor adventures, near and far.



Misha Zadeh Graham sketches, paints, and collages from her home studio in Seattle's Ballard neighborhood, overlooking the Puget Sound. She loves to play with color, pattern, quirky animals, and all sorts of flora.



Anne Keenan Higgins began her career as an art director in Detroit. Starting her own illustration business, Anne developed a signature whimsical style and began licensing her artwork to giftware and publishing industries.



Artist, designer, and ceramicist Molly Hatch began her career as a studio potter. She works from her studio in Florence, Massachusetts, where she continues to hone her craft and make the traditional new again.

# DISPLAY OPTIONS

Our displays feature outward-facing pockets which allow for easy viewing and reading by your customers, leading to stronger retail sales. Our award-winning collection is available in dozens and half dozens, and our displays come in both a 48-pocket and 72-pocket format.



## 72-POCKET DISPLAY

72 half dozen cards = \$918.60\*  
 72-pocket display (\$350 value) = \$285.00  
 11 half dozen cards Offset (\$285 retail value) = Free!  
 Total = \$1,203.60  
 If ordering full dozens, pricing is \$2,122.20\*

\*Pricing varies according to card style so the above total is an estimate based off an average of card prices. Actual total will be adjusted according to each individual order.

BSC\_72PKTDISPFILLED\_12



BSC\_72PKTDISPFILLED\_6



## 48-POCKET DISPLAY

48 half dozen cards = \$612.40\*  
 48-pocket display = \$250.00  
 10 half dozen cards Offset (\$250 retail value) = Free!  
 Total = \$862.40  
 If ordering full dozens, pricing is \$1,474.80\*

\*Pricing varies according to card style so the above total is an estimate based off an average of card prices. Actual total will be adjusted according to each individual order.

BSC\_48PKTDISPFILLED\_12



BSC\_48PKTDISPFILLED\_6



Display measures 18" x 72" and includes a separate sign holder and sign for the top of the display. Made of clear PETG plastic, sturdy polystyrene and prelamated particle board. Shipped separately from cards, FOB Wisconsin, drop ship fee applies. Pricing subject to change.



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orders@bielyshoaf.com

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For information on our product lines, please contact: orders@bielyshoaf.com

