



13 incredible
Seedlings
artists are on
this page.

Can you match each artist to their art?!

READY.

SET.

GO.

1		7	
2		8	
3		9	
4		10	
5		11	
6		12	
	13		

OUR ARTISTS

Margaret Jeane
Jo Faulkner
Gigi Rosado
Vikki Chu
Megan Galante
Emily Isabella
Emily Kopcik
Rosie Harbottle
Monica Dorazewski
Anne Bentley
Mouni Feddag
Angela Staehling
Kalyn Kepner



Hey there!

For those of you who might not know our sprouts story I thought I'd start this year's letter off with a little background.

We're a family business... in case you missed this. You'll hear me at trade shows referring to my dad as "Carlos", 'cause we keep it professional, but then you'll also hear me say... "Yeah that's a question we're gonna have to ask my dad about," well, 'cause I'm also so horribly unprofessional.

I sign my emails with "hugs (from whatever country or city I'm visiting)" and this year it's ranged from Thailand, Japan, Indonesia, the Dominican Republic, Florida, Massachusetts, NYC, Italy, South Africa, Switzerland, the Netherlands, and well, you get the idea.

While all of my exploring has been going on I've found myself connecting to the airplane Wi-Fi 30,000 feet above the world—answering emails, writing greeting card verses, checking in with our incredible designers, collaborating with Seedlings' artists, and of course always looking at what each of you is ordering!

When I land in a new country, I text my mom saying, "Hey I made it! Also, those edits for that card are up, or did you hear back from production about those dates for stamping?" 'Cause everything you see that happens wouldn't be possible without my mom (Cathy, 'cause "professionalism" over here;)).

The back story of Seedlings starts with my grandfather and a bunch of books that needed fixing. And well, not to end up with a long story long (even though those are my favorite) since my space here is limited, I'll give you the short story short! My mom was the OG sustainability lady (she dreams big and loves even bigger) so it wasn't surprising when the Dunn family came up with the idea to make coasters from old book covers laying around from her dad's business... a coaster business was born and it grew into a whole stationery business that Cathy, Carlos, my two aunts, two uncles, my Grampy and an incredible team still run thirty-one years later.

And then, six years ago, enter this little sprout of Seedlings. I'm the nepo baby of the industry and really proud of that title! We can't thank you enough for supporting our little family business! For buying a coaster bar, for sending snail mail, for planting your seed paper envelopes, for every order, every encouragement, and every rep, every artist, every customer, every supporter of our little sprout.

We're excited for 2025, and for Seedlings to just keep on sprouting more and more!

Hugs from Thailand,

Libby + the entire Seedlings team

Thank you for loving our little sprout just as much as we do!
Can't wait for another year of spreading lots more wildflowers across the world one seed paper envelope at a time!

SEEDLINGS

- 4 | GREETING CARDS
- 26 | SPROUTS | MINI GREETING CARDS
- 31 | POSTCARD SETS
- 36 | LOOSE COASTERS
- 42 | BIG HARDCOVER NOTEBOOKS
- 44 I SEWN TRIO NOTEBOOK SETS
- 48 | CLASSIC GRID CALENDARS
- 50 | ON THE GO PLANNERS
- 52 | 17-MONTH PLANNERS
- 56 | POSTCARD CALENDARS
- 59 | LOTION CANDLES
- 62 | ESSENTIAL OIL ROLLERBALLS
- 65 | TERMS + POLICIES + PRICE LIST



WE BELIEVE YOU SHOULD BE ABLE TO HAVE YOUR PAPER AND PLANT IT TOO!

You're gonna dig our PLANTABLE seed paper ENVELOPES and packaging, embedded with a mixture of wildflower seeds that can be easily planted with just a few quick steps.

Plantable seed paper is a biodegradable eco-paper that is made with post-consumer materials (no trees harmed for this paper!) and embedded with seeds. When the paper is planted in a pot of soil, the seeds grow and the paper composts away. All that is left behind is flowers. Throughout our line, we have incorporated seed paper in our packaging wherever possible. Scan to get the dirt on planting tips!

SEEDS in PACKAGING:
Black Eyed Susan
Catchfly
Corn Poppy
English Daisy
Snapdragon
Sweet Alyssum



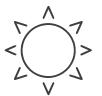
BUT HOW DOES IT WORK? LET US EXPLAIN.



STEP 1
Remove sections with glue and soak paper in water overnight.



STEP 2
Fill planter with 2/3 soil and place seed paper inside. Add light layer of soil on top.



STEP 3
Place planter in a sunny spot.
Water well for at least 4-6 weeks.



STEP 4
Once you see sprouts,
transplant to an outdoor area.

BABY

BOU104917

BABY

Verse: You created the greatest family

heirloom. Welcome

to the world little one

ANNIVERSARY



BOU104861 Verse: We're a perfect match

BABY



BOU94807 Verse: Herd you're having a baby

BABY



BOU68699

Verse: You've brought the sweetest soul to the earth

ANNIVERSARY



BOU98141 Verse: Forever my adventure companion. Happy Anniversary BABY



BOU94726 BOU Verse: Welcome Vers home sweet baby! bab

BABY



BOU68682 Verse: Over the moon for you and your sweet little love

ANNIVERSARY



BOU88551 Verse: Happy Anniv. to my forever coffee date... even if it's at our own kitchen table BABY



BOU85780

Verse: All the otter
babies just aren't as
cute!

BOU77043

Verse: You're gonna
be those cool parents

BABY



BOU98140 Verse: I can't wait to spoil your baby! Congrats

BABY



BOU76964 Verse: I love you a ton little one

BABY



BOU68602 Verse: Welcome to the flock little bird



BOU60893 Verse: You've got one lucky baby



BABY

BOU60889

Verse: Congrats on your new snuggle bunny.
I'm so hoppy for you!

4.25" x 5.5" | Foil Details | Plantable Seed Paper Envelope Blank Inside | Cards Made in the U.S.A.



P/5

GREETING CARDS





BOU53800 Verse: We are jumping for joy. Congratulations!





BOU104940 Verse: Happy Birthday pretty girl





BOU104658 Verse: Wild thang, I love you with my whole heart

BABY



BOU48408 Verse: Sending you so much love.





BOU104915 Verse: I love you so stinkin' much! Happy Birthday

BIRTHDAY



BOU98153 Verse: Serving you all the love on your birthday!

BABY



BOU46926 Verse: We love you already



BIRTHDAY



BOU104907 Verse: Saddle up! Another year older another year wilder

BIRTHDAY

BOU98149 Verse: Happy

foxy lady

Birthday you

4.25" x 5.5" | Foil Details | Plantable Seed Paper Envelope

Blank Inside | Cards Made in the U.S.A.

BIRTHDAY



BOU104947 Verse: It's your birthday! Don't frog-et to party! Happy Birthday



BIRTHDAY

BOU98146

Verse: Sweetest

birthday wishes



BOU104906 Verse: This calls for cake. Happy Birthday

BIRTHDAY



BOU104946 Verse: Calling all party animals!



BOU104670 Verse: Happy Birthday You're well preserved

BIRTHDAY



BOU98144 Verse: I love you in every era Happy Birthday!

BIRTHDAY



BOU94842 Verse: Always growing Happy Birthday

BIRTHDAY



BOU94803 Verse: Happy birthday to my favorite human!





BOU85907 Verse: Happy Birthday You're only a (mar)tini bit older!

BIRTHDAY



BOU94874 Verse: Seaside is your best side! Happy Birthday

BIRTHDAY



BOU94802 Verse: I'd spend all nine lives with you. Happy Birthday!

BIRTHDAY



BOU85902 Verse: Birthday kisses

BIRTHDAY



Verse: I hope this year is filled with pretty views. Happy birthday

BIRTHDAY



BOU88586 Verse: Happy Happy birthday to a happy happy girl



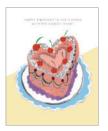
BOU85814 you!

BIRTHDAY



BOU94818 Verse: You're the party... Always!

BIRTHDAY



BOU85925 Verse: Happy birthday to the human with the biggest heart

BIRTHDAY

BOU85785

Verse: Have a wild

wild birthday!



BOU85784 Verse: It's the perfect day for your birthday





Verse: I chair-ish Happy Birthday!



BOU94805 Verse: Happy Birthday

BIRTHDAY



BOU85922 Verse: Berry glad you were born

BIRTHDAY

GREETING CARDS

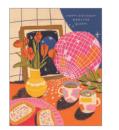
BIRTHDAY

BIRTHDAY



BOU85782 Verse: I saguaro... I didn't forget your birthday!

BIRTHDAY



BOU85666 Verse: Happy Birthday dancing queen

BIRTHDAY



BOU79298 Verse: It's your flipping birthday! Hope it's rad

BIRTHDAY



BOU85776 Verse: Happy Birthday Love

BIRTHDAY

BOU85634

to be lit!

BIRTHDAY

BOU77056

birthday is

sand-tastic

Verse: Hope your

Verse: Your

birthday's going

Verse: Happy Birthday par-tea animal!

BIRTHDAY



BOU85668 Verse: You're iconic Happy Birthday

BIRTHDAY



BOU85667 Verse: Happy Birthday moonchild

BIRTHDAY



BOU79310 Verse: Hope your birthday is as butte-iful as you

BIRTHDAY

BOU85704



BOU85630 Verse: I love today because I get to

BIRTHDAY

Verse: Hope this birthday is one

celebrate you extra

BOU85524



BOU77054 Verse: No limits to your birthday wishes

BIRTHDAY

for the books!



BOU77051 Verse: I'm in awe of you birthday girl

BIRTHDAY



BOU77050 Verse: Have the happiest of Birthdays

BIRTHDAY



Verse: Happy Birthday to wonderful you

BIRTHDAY



BOU76920 Verse: Bring on the fun It's your birthday

BIRTHDAY



BOU68696 Verse: You deserve all the flowers

BIRTHDAY



BOU77031 Verse: Cheers to a year in full bloom. Happy Birthday

BIRTHDAY



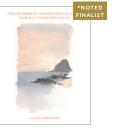
BOU76892 Verse: Hope today is paradise!

BIRTHDAY



BOU68692 Verse: Hope you have ze-best birthday

BIRTHDAY



BOU77028 Verse: You're made of sunsets and sunrises and all things beautiful. Happy Birthday

BIRTHDAY



BOU70884 Verse: You make life beautiful. Happy Birthday

BIRTHDAY



BOU68672 Verse: You're the cherry on top

BIRTHDAY



BOU76995 Verse: You're the coolest human I know! Happy Birthday

BIRTHDAY



BOU70849 Verse: You're made of rainbows

BIRTHDAY

BOU68666

Verse: Hope today is

filled with sprinkles

BIRTHDAY

BOU76921

BIRTHDAY

Verse: The stars were

in perfect alignment

when you were born

BOU70848 Verse: Let the good vibes roll

BIRTHDAY



BOU68635 Verse: Hope your birthday is as lovely as you

4.25" x 5.5" | Foil Details | Plantable Seed Paper Envelope Blank Inside | Cards Made in the U.S.A.

GREETING CARDS

BIRTHDAY



BOU68604 Verse: You're not over the hill... yet. Happy Birthday

BIRTHDAY



BOU60964 Verse: Celebrate in style. Happy Birthday

BIRTHDAY



BOU60901 Verse: You rock

BIRTHDAY



BOU68568 Verse: Happy Birthday... keep adventuring





BOU60963 Verse: You shine. Happy Birthday.

BIRTHDAY



BOU60895 Verse: Throw on your birthday suit

BIRTHDAY



BOU60969 Verse: You've got it all growing on. Happy birthday friend! Happy Birthday.

BIRTHDAY

BIRTHDAY

BOU60713

birthday be

abundant

Verse: May this



BOU60935 Verse: Shell yeah it's your birthday



BOU60968 Verse: You are a one of a kind beauty.

BIRTHDAY



BOU60931 Verse: You're a masterpiece

BIRTHDAY



BOU60710 Verse: Wishing you many more moons

BIRTHDAY



BOU60967 Verse: Happy birthday sweet thing

BIRTHDAY



BOU60908 Verse: Happy Birthday to the sweetest soul

BIRTHDAY



BOU53824 Verse: How lucky I am to have you. Happy Birthday!

BIRTHDAY



BOU53823 Verse: It's oh-fish-al, you're old

BIRTHDAY



BOU53795 Verse: Happy Birthday Beautiful

BIRTHDAY



BOU53778 Verse: Happy Birthday, wild child

BIRTHDAY



BOU53822 Verse: Yours is a birthday I'll never forget.

BIRTHDAY



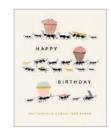
BOU53793 Verse: Happy Birthday Gorgeous

BIRTHDAY



BOU53776 Verse: Sending you a bunch of birthday love

BIRTHDAY



BOU53814 Verse: Ant-icipating a great year ahead. Happy Birthday.

BIRTHDAY



BOU53788 Verse: Today is a good day because you were born



BOU53770 Verse: Birthday Babe

BIRTHDAY



BOU53801 Verse: I'll celebrate you any day. Happy Birthday.

BIRTHDAY



BOU53786 Verse: You are pure magic





BOU53766 Verse: You're a treat

BIRTHDAY



BOU53799 Verse: Hope your birthday is super sweet

BIRTHDAY



BOU53779 Verse: You are exquisite

BIRTHDAY



BOU53761 Verse: You never go out of style. Happy Birthday!

BIRTHDAY



BOU53758 Verse: Happy Birthday, crazy lady

BIRTHDAY



BOU46978 Verse: Happy Birthday, you wild animal



BOU104935 Verse: I brag about you all the time! I'm so proud of you!

BIRTHDAY



BOU53757 Verse: Happy Birthday to my little dreamer





BOU46972 Verse: Happy Birthday to one fine hunk of meat

CONGRATS



BOU94767 Verse: Go show the world how incredible you are

BIRTHDAY



BOU48406 Verse: You were born cool

BIRTHDAY



BOU46969 Verse: One year older, ten times weirder

CONGRATS



BOU85670 Verse: You're gum-believable!

BIRTHDAY



BOU47000 Verse: Happy Birthday, sweet friend

BIRTHDAY



BOU46968 Verse: In dog years, you'd be dead.

CONGRATS



BOU79299 Verse: You grow girl

BIRTHDAY



BOU46993 Verse: Wishing you the happiest of days

BIRTHDAY



BOU46940 Verse: I'm really glad you were born

CONGRATS



BOU77101 Verse: I'm your #1 cheerleader

CONGRATS



BOU77049 Verse: I'm so proud of you

CONGRATS



BOU53767 Verse: You're a roaring success

ENCOURAGEMENT



BOU77055 Verse: You are more than enough

CONGRATS



BOU68647 Verse: Congrats Babe! Verse: You're going You worked your ass off...and it shows!

ENCOURAGEMENT



BOU94804 Verse: It's ok to not let the light in yet I'll sit with you in the dark until you're ready ENCOURAGEMENT



BOU77032 Verse: It's okay... to be broken sometimes

CONGRATS



BOU68644 to do big things!

ENCOURAGEMENT



BOU88581 Verse: You're already doing big things. I'm so proud of you

ENCOURAGEMENT



BOU76967

GREETING CARDS



CONGRATS



BOU60706 BOU53792 Verse: You amaze me Verse: You can-can and you did did!

ENCOURAGEMENT ENCOURAGEMENT

ENCOURAGEMENT

BOU68643

tiger

Verse: Go get 'em



BOU88578 BOU85781 Verse: You're already Verse: You are so perfect. Don't get lost in loved...lean in trying so hard to grow

ENCOURAGEMENT

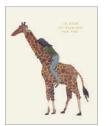


BOU60971 Verse: I'm always in your corner

Verse: Keep climbing!

GREETING CARDS

ENCOURAGEMENT



BOU60956 Verse: I'd stick my neck out for you





BOU68680 Verse: You're one hot mama

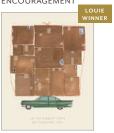
FATHER'S DAY



BOU77092 Verse: Happy Father's Day to a rare guy. I'm so lucky you're my dad

P/14

ENCOURAGEMENT

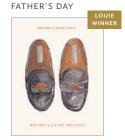


BOU60955 Verse: Let me carry some of that for you

EXPECTING



BOU68562 Verse: You're going to be the best mama



BOU60961 Verse: You're a great Dad...but that's just my two cents.



BOU60900 Verse: You. got. this.



BOU104637 Verse: Dad you've always made me feel like #1 Happy Father's Day FATHER'S DAY



BOU53764 Verse: Would I describe vou as an awesome dad? I wood.

ENCOURAGEMENT



BOU53796 Verse: You are amazing. Remember that.

FATHER'S DAY



BOU94828 Verse: Happy Father's Day to the most stylish dad



BOU94798 Verse: I hope you feel like you again soon

ENCOURAGEMENT



BOU53762 Verse: There is beauty up ahead

FATHER'S DAY



BOU85701 Verse: Your dad jokes deserve their own exhibit! Happy Father's Day, Dad!

GET WELL



BOU76910 Verse: Feel better

GOTCHA DAY



BOU77100 Verse: Happy Gotcha day! Let's Paw-ty!

HOLIDAY



BOU70888 Verse: gobble 'til you wobble!

HOLIDAY



BOU85906 Verse: Season's greetings Happy Holidays! from our home... to yours!

GRADUATION



BOU94806 Verse: Can't wait to Congrats Grad





BOU98152 Verse: Baking spirits bright!

HOLIDAY



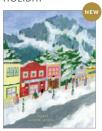
Verse: There's snow place like home!

GRADUATION



BOU85815 Verse: Hats off to see the story you write! the new grad!

HOLIDAY



BOU98151 Verse: Warm winter wishes

HOLIDAY



BOU79367 Verse: Wishing you a Christmas full of good spirits!

HOLIDAY



BOU98154 Verse: Hope you have a creepy crawly halloween!



BOU98145 Verse: Merry Christmas

HOLIDAY

BOU79366

Verse: Deck the halls

with all the doggies!

HOLIDAY

BOU98150 Verse: Happy trick or treating

HOLIDAY



BOU98133 Verse: Happy Howlidays l après-ciate you!

HOLIDAY



BOU79357 Verse: Have a tree-mendous Christmas!

HOLIDAY



BOU79350 Verse: 'tis the ski-son

JUST TO SAY HI



BOU104916 Verse: Hi bestie

JUST TO SAY HI



BOU77030 Verse: hi friend

HOLIDAY



BOU70897 Verse: I love doing Christmas with you!

JUST TO SAY HI



BOU94876 Verse: Snail mail Yay!

JUST TO SAY HI



BOU68628 Verse: oh hey

HOLIDAY



BOU70895 Verse: Hope your home is filled with light this Hanukkah



BOU88559 Verse: Hey Ηi Hello



BOU104937 Verse: It's simple. You're my everything.

HOLIDAY



BOU70894 Verse: Dashing through the snow to wish you a happy holiday JUST TO SAY HI



BOU88531 Verse: Hi! Hi! Hi! Hi!





BOU104904 Verse: You're sweet

HOLIDAY



BOU48402 Verse: Happy, Merry Everything

JUST TO SAY HI



BOU85669 Verse: hello! It's me!

LOVE + FRIENDSHIP



BOU104869 Verse: To know you is to love you

LOVE + FRIENDSHIP



BOU104856 Verse: Love you today and tomorrow and the next day... and the one after that

LOVE + FRIENDSHIP



BOU98142 Verse: Roses are red. violets are blue, I think I really love you.

LOVE + FRIENDSHIP



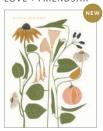
BOU94860 Verse: I'm so glad I found you

LOVE + FRIENDSHIP



BOU104661 Verse: I found paradise in you

LOVE + FRIENDSHIP



BOU98137 Verse: A little love note

LOVE + FRIENDSHIP



BOU94838 Verse: You're a catch

LOVE + FRIENDSHIP

GREETING CARDS



BOU104629 Verse: Wildly in love with you

LOVE + FRIENDSHIP



BOU98131 Verse: You definitely deserve that little treat



BOU94799 Verse: I've got you on my mind

LOVE + FRIENDSHIP



everything whale be alright... 'cause I've got you in my life

BOU94867

were here

BOU94769

it's easy

Verse: The art

of loving you...

Verse: Wish you

LOVE + FRIENDSHIP



Verse: I always know LOVE + FRIENDSHIP



LOVE + FRIENDSHIP

I pick you... always

LOVE + FRIENDSHIP



BOU94861 Verse: You are loved

LOVE + FRIENDSHIP



BOU94664 Verse: You bring out the good in everyone around you

LOVE + FRIENDSHIP

GREETING CARDS

LOVE + FRIENDSHIP



BOU88593 Verse: I love you

LOVE + FRIENDSHIP



BOU85920 Verse: You're my sun and my moon and all things good and beautiful in this life



BOU85788 Verse: I fall for you more every day

LOVE + FRIENDSHIP



BOU88592 Verse: I don't care what time you were born at... I know we were meant for each other!



BOU85919 Verse: You make life a trip

LOVE + FRIENDSHIP



BOU85783 Verse: You are my light

LOVE + FRIENDSHIP



BOU88584 Verse: I love our simple life

LOVE + FRIENDSHIP



BOU85914 My love for you? Unwavering. Unbreakable.

LOVE + FRIENDSHIP



BOU85778 Verse: We're the most perfect pear

LOVE + FRIENDSHIP



BOU85924 Verse: I love you as much as you love the dog

LOVE + FRIENDSHIP



BOU85912 Verse: Nuts about you

LOVE + FRIENDSHIP



BOU85770 Verse: Life is so beautiful because of you

LOVE + FRIENDSHIP



BOU85921 Verse: I love that we're going to be besties for life

LOVE + FRIENDSHIP



BOU85909 Verse: I'll always leave the light on for you

LOVE + FRIENDSHIP



BOU85703 Verse: Friends are like good purses, the really good ones last forever!

LOVE + FRIENDSHIP



BOU85665 Verse: My favorite days are the ones I spend with you

LOVE + FRIENDSHIP



BOU77033 Verse: No one else I'd rather hang with

LOVE + FRIENDSHIP

BOU68700

breath away

BOU77026



Verse: I treasure you



are we

Verse: You take my BOU68688 Verse: How lucky

LOVE + FRIENDSHIP

BOU85664

LOVE + FRIENDSHIP



Verse: I love our life



BOU85633 Verse: You have a soul full of sunshine

LOVE + FRIENDSHIP

BOU76993

sunshine

BOU68665

my side.

Verse: Thank you

for always being on

Verse: hey there

LOVE + FRIENDSHIP

Verse: I love



BOU85562 adventuring with you



BOU79300 Verse: How lucky am I that you're mine?

LOVE + FRIENDSHIP

LOVE + FRIENDSHIP



BOU76992 Verse: Our love is the grooviest



BOU76985 Verse: Forever and Always (love you)

LOVE + FRIENDSHIP



BOU68646 Verse: Thanks for never deserting me.

LOVE + FRIENDSHIP



BOU68634 Verse: You make everything better.

GREETING CARDS

LOVE + FRIENDSHIP



BOU68631 Verse: You're hot

LOVE + FRIENDSHIP



BOU68543 Verse: Self Care... Soak some in



LOVE + FRIENDSHIP

BOU60966 Verse: You're a rare find

LOVE + FRIENDSHIP



BOU60903 Verse: Oh hi

LOVE + FRIENDSHIP



BOU60898 Verse: I miss your face

MOTHER'S DAY



BOU76912 Verse: Dear mom, I turned out perfect. Happy Mother's Day

MOTHER'S DAY



BOU76863 Verse: Happy Mother's Day to my best friend + free therapist

MOTHER'S DAY



BOU68624 Verse: You rose me right. I love you Mom.

BOU60959 Verse: Mom, you make the world go

MOTHER'S DAY

round



Verse: You make my life beautiful. Happy Mother's Day.

LOVE + FRIENDSHIP



BOU60892 Verse: You feel like

LOVE + FRIENDSHIP



BOU53819 Verse: You octopi my every thought

LOVE + FRIENDSHIP



BOU53806 Verse: We're better together



BOU48405 Verse: You get me

LOVE + FRIENDSHIP



BOU46962 Verse: In a sea of fish, you're a keeper

MOTHER'S DAY



BOU53813 Verse: You're who I want to be when



NEW HOME

BOU88530 Verse: I can't wait to drink too much wine at your dinner you lost your best parties... happy new home



BOU85490 Verse: I'm so sorry friend



Verse: I know this

is ruff...sorry

BOU53798

SYMPATHY

BOU68564

love

Verse: Sending you

every ounce of my

Gay! Yay!

LOVE + FRIENDSHIP



BOU46936 Verse: I love doing life with you

MOTHER'S DAY



BOU98147 Verse: Happy Mother's Day I'm so lucky I'm yours.

MOTHER'S DAY



BOU85812 Verse: Happy Mother's Day to our fiercest mama bear. You're iconic!

MOTHER'S DAY



BOU85779 Verse: Happy Mother's Day to the leader of our flock. We'd be lost without you!

MOTHER'S DAY



BOU77104 Verse: Happy Mother's Day. Thanks for making sure I ate all my veggies.



SYMPATHY



BOU98138 Verse: Place your sorrow with me. I'm here

SYMPATHY

BOU77069 LOUIE Verse: I know time has passed, but I know it's still hard. I'm always here for you.

SYMPATHY



Verse: Holding your heart in my heart

BOU53818



BOU104632 Verse: Gay! Gay!

SYMPATHY



BOU60906 Verse: I'm here for

GREETING CARDS

SYMPATHY



BOU60708 Verse: A little light for you in the dark



BOU53791 Verse: Sending you strength

SYMPATHY



BOU46989 Verse: I'm always here





BOU46977 Verse: I'm here for you, rain or shine

THANK YOU

SYMPATHY



BOU46938 Verse: I'm so sorry



THANK YOU



BOU60902 Verse: I can't thank you enough

THANK YOU



BOU53774 Verse: I so appreciate you

THANK YOU



BOU53763 Verse: You're unbe-leaf-able. Thank you so much.

THANK YOU

BOU46998 Verse: You're too kind

THANK YOU

BOU46980 Verse: Thanks a bunch

THANK YOU



BOU104667 Verse: Full of gratitude

THANK YOU



BOU104625 Verse: Grateful

THANK YOU



BOU94841 Verse: Thanks for always being so sweet!

THANK YOU



BOU85629 Verse: Thank you for always showing up

THANK YOU

THANK YOU



BOU79312 Verse: I shore am thankful for you

WEDDING/ENGAGEMENT

BOU104944 Verse: Yeehaw! Cheers to Mr.+Mr.



WEDDING/ENGAGEMENT

BOU104901 Verse: Congrats Mrs + Mrs! Two diamond rings are better than one! WEDDING/ENGAGEMENT



BOU98143 Verse: Cheers to your wedding day (and your open bar)



BOU76893 BOU60954 Verse: Here's to the happy Verse: Fiancé. couple! Let the honeymoon Has a nice ring to it. begin (and never end!)





BOU70885 Verse: A little card to say a big thanks

THANK YOU



BOU70827 Verse: I hat to thank you... You're the best!

BOU68638 Verse: Thank you for being you.



BOU68633 Verse: Buncha thanks



BOU68567 Verse: You water my soul. Thank you

WEDDING/ENGAGEMENT



BOU60953 Verse: Time to pop some bubbly Cheers to you two!

BOU53812 Verse: I do. Me too. Forever + ever.

WEDDING/ENGAGEMENT

BOU53771 Verse: All love is beautiful...yours is extra special.

WEDDING/ENGAGEMENT

BOU46990 Verse: Happy Beginnings

WEDDING/ENGAGEMENT

BOU46939 Verse: You two were meant to be

PLANTABLE Seed Paper Envelope





YOU'RE GONNA DIG

As our little sprout has been growing (thanks to y'all's love and sunshine!) we saw the need to introduce helpful ways for our stockists to display their new Seedlings cards with plantable envelopes!

So we're introducing the Seedlings 48 pocket Floor Spinner Rack! And we're giving YOU one for FREE with your purchase! *

HERE'S HOW!

- 1. Pick your 48 fave BOUs
- 2. Add 8 of each design to your cart
- **3.** Get a FREE 48 pocket Floor Spinner Rack (BOUDIS48)! Shipping not included.

*You can also buy the display only (BOUDIS48) for \$175 (plus shipping) and receive \$87.50 of free offset merchandise to pay for your rack.

Your best bud: Seedlings

ABOUT THIS

(BOUDIS24

Buy this 24 Pocket Spinner for \$95 and get \$47.50 FREE offset merchandise



SPROUTS

MINI GREETING CARDS

New Product!

ANNIVERSARY

HOPE YOU
HAVE ZE-BEST

BIRTHDAY



SPR88551 Verse: Happy Anniv. to my forever coffee date... even if it's at our own kitchen table

SPR94726 Verse: Welcome home sweet baby!



SPR68602 Verse: Welcome to the flock little bird

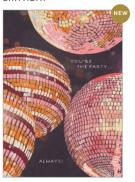


SPR60893 Verse: You've got one lucky baby

BIRTHDAY

YOU'RE

THE PARTY ...



SPR94818
Verse: You're
the party...
Always!

BIRTHDAY



SPR68635 Verse: Hope your birthday is as lovely as you

BIRTHDAY



SPR94802 Verse: I'd spend all nine lives with you. Happy Birthday!

BIRTHDAY



SPR85902 Verse: Birthday kisses

SEEDLINGS · CARDS

GREETING CARDS

New Product!

SPROUTS | MINI GREETING CARDS

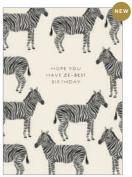
New Product!

BIRTHDAY



SPR94805 Verse: Happy Birthday

BIRTHDAY



SPR68692 Verse: Hope you have ze-best birthday

BIRTHDAY



SPR94803 Verse: Happy birthday to my favorite human!

BIRTHDAY



SPR60710 Verse: Wishing you many more moons

LOVE + FRIENDSHIP



SPR85921 Verse: I love that we're going to be besties for life

LOVE + FRIENDSHIP



SPR85919 Verse: You make life a trip

LOVE + FRIENDSHIP



SPR77026 Verse: I treasure you

LOVE + FRIENDSHIP



SPR46962 Verse: In a sea of fish, you're a keeper

ENCOURAGEMENT



SPR60955 Verse: Let me carry some of that for you

ENCOURAGEMENT



SPR60900 Verse: You. got. this.

GET WELL



SPR94798 Verse: I hope you feel like you again soon.

JUST TO SAY HI



SPR68628 Verse: oh hey

THANK YOU



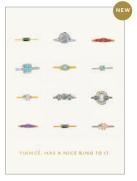
SPR68633 Verse: Buncha thanks

THANK YOU



SPR94841 Verse: Thanks for always being so sweet!

WEDDING/ENGAGEMENT



SPR60954 Verse: Fiancé. Has a nice ring to it.

......



SPR60953
Verse: Time to
pop some bubbly
Cheers to you two!

WATCH YOUR SALES GROW!

Fill this super cute 24 pocke Table Top Spinner with 144 SPROUTS (SPR) (6 each of 24 designs) and we will offset the display cost with 42 SPRs.

OR

say "Give me a double!" and get 12 of each SPROUT (288 total) + the display is FREE!

Your customers are going to grab these cuties by the bunch full!

(SPRDIS24) 24 Pocket Spinner \$125 and get 42 SPROUTS of FREE offset merchandise!





POSTCARD SETS

- · Zero waste product!
- · 12 assorted postcards
- · Back of the postcard features space for you to write your bffs a message and a spot for their address
- · Premium embossed WOOD FREE paper!

- · Mail your postcards to your friends!
- · Flip over the info sheet for a bonus 4" x 6" art print (Use the cardboard to mount your art)
- · Plant your seed paper belly band (visit shopseedlings.com for planting tips)

SPS77056



12 assorted postcards

















SPS68635



SPS85782



12 assorted postcards



12 assorted postcards













SPS85663



SPS60710

P:/34



12 assorted postcards

















12 assorted postcards



















SPS77050



12 assorted postcards









Foil Details | Need a Display Rack? Give us a shout! | Made in the U.S.A.

SCO104935

SCO104670

SEEDLINGS · GIFT

LOOSE COASTERS

LOOSE COASTERS



3.75" x 3.75" | Heat + Water Resistant Coasters | Cork-backed Foil Details | Need a Display Rack? Give us a shout! | Made in the U.S.A. 3.75" x 3.75" | Heat + Water Resistant Coasters | Cork-backed Foil Details | Need a Display Rack? Give us a shout! | Made in the U.S.A.

SEEDLINGS · GIFT

LOOSE COASTERS

SCO94845 SCO77049 SCO76892 SCO68646 SCO68644 SCO68635 SCO68622 SCO60895 SCO60710 SCO60708 SCO94851 SCO94861 SCO88592 SCO85761 SCO94860

LOOSE COASTERS

SEEDLINGS . GIFT



NEED A SIGN FOR YOUR COASTER BAR?



SCOHDR77030



SCOHDR104930

SEEDLINGS · GIFT

COASTER COLLECTION

New Product!



SCOCOL104930

We put together 12 of our favorite coasters, a "flight of coasters" for your coaster bar, for those of you having a hard time choosing (we see you)! You'll get 12 of each and our new display header too. Need a display rack? Head over to page 37 for all the deets on purchasing our wooden display.



3.75" x 3.75" | Heat + Water Resistant Coasters | Cork-backed Foil Details | Need a Display Rack? Give us a shout! | Made in the U.S.A.

SCO94808

SCO94844

SCO88557

3.75" x 3.75" | Heat + Water Resistant Coasters | 144 Cork-backed coasters | Foil Details | Coaster bar sign | Made in the U.S.A.

SCO77060

SCO94666

BIG HARDCOVER NOTEBOOKS

New Product!



SWN98137



SWN95164



SWN104658



SWN88565

8 1/2" x 11" | Foil Details | Plantable Seed Paper packaging 200 lined pages | Lay-flat wire binding | Hard textured covers | Inside pocket



P/43





SEEDLINGS · GIFT

SEWN TRIO NOTEBOOK SETS

New Product!









NEW







SEEDLINGS · GIFT

JEWN TRIO NOTEBOOK SETS

New Product!

JEWN TRIO NOTEBOOK SETS

New Product!

















6" x 8" | 3 notebook set | Foil details | Lined inside | Elastic closure Sewn binding | Round corners | PLANTABLE seed paper packaging

6" x 8" | 3 notebook set | Foil details | Lined inside | Elastic closure Sewn binding | Round corners | PLANTABLE seed paper packaging

12-MONTH CLASSIC GRID CALENDAR

- · 12 month calendar (January-December 2026)
- size: 12.25" x 12.25"
- · 12 dated + perforated monthly unique grids
- · 12 perforated art prints
- · art print on the back of each month to upcycle into a gallery wall after the month is finished
- · wire bound with metal hanger
- · large grid with equal spacing for each day
- · monthly dose of optimism
- · info sheet showing all 12 unique months + art prints
- · PLANTABLE seed paper packaging
- · visit shopseedlings.com to see all 12 months + art prints





MONTH

ART PRINT









17-MONTH ON THE GO PLANNERS

- · 17–Month Planner (Aug 2025 to Dec 2026)
- · Equal spacing for each day · Pl:
- · Premium embossed soft cover makes this planner perfect for on the go
- · Year at a Glance, Celebrations, Schedules
- · Place to add a monthly goal
- · Plantable seed paper packaging











TAKE A GLANCE INSIDE

Take a look at all the different pages and elements within our new 17-Month Planner!

· Sticker Sheet · Schedule Spread · Month Spread



30 wednesday

TODAY

3 sunday

TODAY

· 17-Month Planner (Aug 2025 to Dec 2026)

· Premium paper with metallic gold accents

· Monthly and Weekly Views

· Equal spacing for each day of the week

· Foil stamped hard cover

· Movable plastic bookmark with ruler

- · Organizational inside pocket
- · Year at a Glance, Holidays, Celebrations
- · Schedule, Travel, and Notes
- · Sticker sheet to personalize your planner
- Elastic closure
- · Daily Dose of Optimism



SPL94863





SPL104661

7.375" x 8.5" | Foil Details | Hard Cover Lay-Flat Wire Binding | Plantable Seed Paper Packaging



THIS BOOK IS ORGANIZING THE LIFE OF:



NEW

12-MONTH POSTCARD CALENDARS

- · 12 month calendar (January-December 2026)
- Each monthly view showcases dates, holidays and a perforated 4" x 6" postcard with unique foil details.
- Back of the postcard features space for you to write your bffs a message and a spot for their address.
- Show your calendar off by making a gallery wall or put i on a stand to display on your desk.
- Zero waste product

Finished with your calendar? Don't toss it

- · Mail your postcards to your friends
- Flip over the backer sheet for a bonus 6" x 7" art print (Use the cardboard to mount your art)
- On the back of the 12 date grids you'll find beautiful art prints to create a gallery wall.
- Plant your seed paper belly band (visit shopseedlings.com for planting tips)

FRONT OF MONTH:

















Don't toss it! Make a gallery wall!

6" x 7" (Calendar) | 4" x 6" (Postcard) | Wood Free Paper | Foil Details Zero Waste Product | Plantable Seed Paper Packaging





*Pre-order - summer delivery!

monthly postcard images







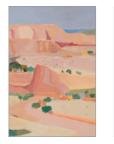


















LOTION CANDLES

LOTION CANDLES

CANDLE BASE

Soy Wax

All-natural clean burning

Shea Butter N

Natural moisturizer with naturally occurring vitamins A and E

Coconut Oil

t **Oil** Hydrating

Avocado Oil

Filled with antioxidants to keep your skin smooth

FEATURES

- · 100% recycled glass candle holder
- · Hand-poured in small batches in the U.S.A.
- Ethically sourced moonstone, sodalite, amethyst, rose quartz, citrine, or quartz
- 100% indigenously sourced essential oils
- · Includes artfully designed, matching trivet
- · Vegan | Clean Burning



WILDFLOWER | stress relief

SCN68635

Lavender + Orange + Grapefruit
with Amethyst



DESERT HAZE | self love

SCN94851

Rose + Lavender + Bergamot
with Rose Quartz



CELESTIAL SISTER | good energy

SCN88592

Clary Sage + Lavender + Ylang Ylang with Quartz



MOON PHASES | inner strength

SCN60710

Cedarwood + Cardamom + Clary Sage with Moonstone



CLARITY | focus + grounding energy

SCN85106

Spearmint + Peppermint with Sodalite



SUNNY SUNDAYS | positivity

SCN77050

Lemongrass + Peppermint + Rosemary with Citrine

Candle: 4.25" x 4.25" x 2.5" Trivet: 3.75" x 3.75" | 7.5 oz | Foil Details
Plantable Seed Paper Packaging | Candles Made in the U.S.A. | Holders Made in Spain



ESSENTIAL OIL ROLLERBALLS

Seedlings Essential Oil Rollerballs are the perfect tool for uplifting, energizing, and de-stressing. Our rollerballs are made with a MCT oil (fractionated coconut oil) base and blended with 100% indigenously sourced essential oils to bring you six different scents each with its own special purpose. These rollerballs are 100% vegan, contain moonstone, sodalite, amethyst, rose quartz, citrine, or quartz for each scent, and are hand blended in the U.S.A. in small batches.









DESERT HAZE | self love

SRB94851 Rose + Lavender + Bergamot with Rose Quartz CELESTIAL SISTER | good energy

SRB88592 Clary Sage + Lavender + Ylang Ylang with Quartz SUNNY SUNDAYS | positivity

SRB77050 Lemongrass + Peppermint + Rosemary with Citrine







MOON PHASES | inner strength

SRB60710 Cedarwood + Cardamom + Clary Sage with Moonstone CLARITY | focus

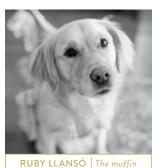
SRB85106 Spearmint + Peppermint with Sodalite WILDFLOWER | stress relief

SRB68635 Lavender + Orange + Grapefruit with Amethyst

SHOUT-OUT TO OUR TEAM

HELPING SEEDLINGS GROW STRONG

























HONORED EVERY SINGLE DAY TO HAVE
A TEAM OF INCREDIBLE PEOPLE! THEIR
CREATIVITY, WISDOM, KNOWLEDGE, AND
KINDNESS HELP MAKE SEEDLINGS EXACTLY
WHAT IT IS APPRECIATE EACH OF YOU<3



A little personal update! My sister became a NY Times bestselling author for her cookbook, "Sweet Tooth" that she co-wrote with Broma Bakery.
I mean WHAT!!!!
Check it out
@bromabakery to order yours TODAY!

OUR ARTISTS

We wanted to take a moment to thank our incredible artists because they make Seedlings exactly what it is! A huge thank you to Margaret, Monica, Gigi, Emily I., Megan, Jo, Vikki, Emily K., Angela, Kalyn, Mouni, Anne and Rosie. We are so grateful for your vision, creativity, and collaboration.

keep in touch —

SEEDLINGS INSTAGRAM

Want to see what we've got growing on? Seedlings' official Instagram (@shopseedlings) will introduce you to the nerds behind the paper, as well as offer some pretty sweet deals.

TERMS + POLICIES

MINIMUM ORDER:

First order minimum is \$150. Minimum Re-order is \$100.

TERMS:

- First orders are C.O.D. or Credit Card.
- Seedlings accepts the following credit cards: Visa, MC, American Express, and Discover.
- Net 30 Terms available upon satisfactory credit check of references on re-orders only. (1½% Finance Charge on overdue balance will be accrued.)
- A \$25 service charge will be added to any returned checks or stop payment checks.
- A 10% service charge will be payable on unaccepted or undeliverable orders.
- Invoices will be sent digitally via e-mail or fax unless otherwise requested. Please provide current e-mail and/or fax number with orders.

SHIPPING:

- All orders will be shipped "Best Way" from Clinton, MA unless otherwise requested.
- Orders are normally shipped within 2-4 weeks. The cost of shipping will be added to your invoice.
- An additional UPS or FedEx C.O.D. charge will be added to ALL C.O.D. orders.

SHORTAGES/DAMAGE CLAIMS:

Goods damaged during shipment must be reported to Seedlings AND to the Carrier within five business days to initiate a claim. Save all packing materials for inspection by the claim adjuster. We will send you a return authorization approval good for thirty days. We must receive the damaged goods in original packing with a copy of the invoice in order to replace the shipment. Any shortages must be reported to Seedlings within 7 business days of receipt of order.

BACK ORDERS:

- We will ship out of stock items as soon as possible unless otherwise noted on invoice. Normal shipping charges will apply to back orders.
- · Any back order under \$30.00 will be canceled.

ONLINE ORDERS – SHOPSEEDLINGS.COM: All terms and conditions apply.

CONTACT US:

hello@shopseedlings.com shopseedlings.com 1-800-322-3866 | INT: 978-368-8711 75 Green Street, Suite 2, Clinton, MA 01510

DO YOU DIG US?

Become a Seedlings retailer by filling out the form on www.shopseedlings.com/wholesale/. Any questions? Don't hesitate to ask! We love our stockists and appreciate your interest in Seedlings.

PRICE LIST

CARDS (BOU)
Price: \$3.50 MSRP: \$6.99
Minimum: 1 pack (4 cards)

SPROUTS | MINI GREETS (SPR) Price: \$1.50 MSRP: \$2.99 Minimum: 6 per design

POSTCARD SETS (SPS)
Price: \$8.00 MSRP: \$15.99
Minimum: 4 sets

LOOSE COASTERS (SCO)
Price: \$1.50 MSRP: \$2.99
Minimum: 12 per design

COASTER COLLECTION (SCOCOL) Price: \$216 MSRP: \$2.99/CST Minimum: 1 SET

BIG NOTEBOOKS (SWN)
Price: \$12.50 MSRP: \$24.99
Minimum: 2 sets

SEWN TRIO NOTEBOOK SET (STN)
Price: \$9.50 MSRP: \$18.99
Minimum: 4 sets

CLASSIC GRID CALENDARS (SCW)
Price: \$12.50 MSRP: \$24.99
Minimum: 2 per design

ON THE GO PLANNERS (SSP) Price: \$7.50 MSRP: \$14.99 Minimum: 4 per design

17-MONTH PLANNERS (SPL) Price: \$18.00 MSRP: \$35.99 Minimum: 2 per design

POSTCARD CALENDARS (SPO) Price: \$9.50 MSRP: \$18.99 Minimum: 2 per design

CANDLES (SCN)
Price: \$19.50 MSRP: \$38.99
Minimum: 4 candles
(2 per design)

ROLLERBALLS (SRB) Price: \$12.50 MSRP: \$24.99 Minimum: 3 rollerballs

