



## New Year, New Favorites

We're starting 2026 with an exciting new collection of greeting cards and gifts, including magnets, mugs, mini mugs, dishes, matchboxes, spiral pads, and list pads. You'll find a brand-new catalog, updated coupon offers, and a fresh display option to help you upgrade your quotable section.

Take a minute to read through the important information below.

### Refresh your look with our new display!

Check out our new 2-sided display on page 55! Designed with a gallery vibe, this unit is great for cards and frames. We've found that when displayed together, card sales consistently increase, and this new setup makes it simple without taking up extra space. You can also mix in products like magnets, list pads, spiral notepads, keychains, pet charms, and calendars.



### 2026 Catalog Coupons

Don't miss our updated coupon offers, listed next to the table of contents. This year, we're offering two Free Freight options for stores, plus a Welcome Back special. Please note that our New Account offer has been slightly updated, but it still provides outstanding value. Be sure to review the details, and remember, every customer can use each coupon once during the 2026 calendar year.



Call or email with any questions. Happy New Year!

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