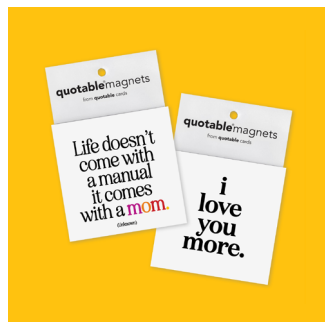


# Our Spring Holiday Sell Sheets Are Here!

Valentine's Day  
Mother's Day  
Father's Day  
Graduation



Reference these sheets to incorporate the ideal styles into all card and gift assortments for valentine's day (cards), and mom, dad, & grad (cards & gifts). Group products together for the ultimate, meaningful gift assortments.

For the cards, it is your job to ensure that customers have the suggested styles in stock with **pocket headers** during these big card-giving times. Make sure pocket header cards are ordered ahead of time and put in place prior to the holiday. When it is over, simply remove the headers.

Include a notation on your orders telling us which pocket headers you want and how many. You may also request **red envelopes** for valentine's day styles.

**POCKVR** = valentine's day

**POCKMD** = mother's day

**POCKFD** = father's day

**POCKGR** = graduation

**ERED** = red envelopes for valentine's day

Call or email with any questions.



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